

TarValon.Net, Inc.
413 Graycroft Drive, Huntsville, AL 35815

2018 Annual Report

TarValon.Net, Inc. Annual Report 2018

Property of TarValon.Net, Incorporated
Compiled and edited by Erin DeSimone
With assistance from Ashley Morgan

State of the Tower - Amyrlin/CEO Welcome

TarValon.Net had a bit of a quieter year in 2018. We did not have huge changes, but we kept plugging away at what we have been doing, and making improvements where we could. New leaders stepped into a few Director positions.

For Anni, we went to an altogether new location for the Tower: Idaho. Lireina found a former college for rent, and we invaded the small town. Somehow, Jeffan managed to rope me into his glitter shenanigans, and there was glitter everywhere. Everywhere. Despite me coming out in a poncho and double umbrellas, I had glitter everywhere. I guess I was happy to do it, if the community was willing to donate money to see it.

Once again, it was my honor to award the Amyrlin's Awards this year. Wil Cambrae was awarded the Philanthropist of the Year. Over his many years of membership, Wil has been very generous with his time, money, and service. The Unsung Servant award went to Elanda Tonil; she does so much work behind the scenes in the White Ajah, and I wanted the membership to know how hard she works. Volunteer of the Year was Jeffan Caliarthan, for his work with the social media team, his work as Entertainment Committee Head at two Annis in a row, and his glitter shenanigans fundraiser. Finally, Kelgan al'Moranwin was Member of the Year, for his dedicated service as Director of Moderators and Operators.

In the upcoming year, I want to fine tune some of our processes, and be sure everything is running as smoothly as possible. I want to continue interacting with each group as much as I can, so I have a reminder of why I continue to serve as Amyrlin.

Yours in the Light,

Rhed al'Tere

The Watcher of the Seals

The Flame of TarValon.Net

The Amyrlin Seat

Statement from the Board of Directors

This was a calm year for our Board of Directors and the management structure of the organization. Joe Pistritto served as Chairman through 2018. Other members of the Board include Jim Beattie, Crystal Dumonceaux, Amanda Keen, and our first Amyrlin, Melissa Craib Dombrowski. Our annual Board Meeting occurred at Anni in Gooding, Idaho. On the Officer front, this has been a very stable year for TV.Net. All of our Officers completed the full year serving in their respective roles. We thank all of them for their service. We look forward to 2019 and all it will bring for TarValon.Net and its members.

~Joe Pistritto, Chairman of the Board of Directors

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Keeper/COO

The Keeper of the Chronicles (COO) reports to the Amyrlin Seat (CEO) and manages the site's day to day operations through the Executive team, comprised of the site's department Directors. (with the exception of the Director of Research and Records, who reports to the Archivist)

Annual Overview

2018 continued to follow the trends of the prior year, with changes in the Executive leadership, as well as continued expansion of our interactions with the greater WoT community through social media and JordanCon.

Departments Overview

Changes continue to occur in the Executive roster in threes, as the following retirements and hirings occurred:

Director of Mods and Ops: Kelgan al'Moranwin stepped down after nearly 4.5 years in this role, and was succeeded by Asandra al'Terra.

Director of Community Outreach: Aryawnah Federov stepped down after nearly 3.5 years in her position, and was succeeded by Calen Velevron.

Director of Marketing: Ninya Evoneigh stepped down after roughly a year and a quarter as Director, and was succeeded by Jeffan Caliarthan.

Looking Forward to 2019

There is definitely some renewed activity and excitement in the community coming into 2019 with the Wheel of Time television series in full swing development-wise. Along with this, we continue to work on best practices to encourage both new membership and engagement of existing membership to make involvement in the site and community a fun and rewarding experience for everyone that visits us, either online or at live events.

~ Lireina ni Dormerus t'al`Bearach, Keeper of the Chronicles

Tower Archivist/CRO

The Tower Archivist is responsible for maintaining TarValon.Net's records.

Staffing Changes

The Director of Research & Records, Kerna Shedrian, stepped down and was replaced by Tallan Daar.

Annual Overview

We awarded Merits on three occasions, and ran the Members' Choice Awards. I also did the Archivist manual - an outline of the tasks for the Archivist, with approximate date . The annual report was released, although later than we would like as was the Membership Survey.

Looking Forward to 2019

- 1) Keep Merits on a quarterly schedule
- 2) Finish updating the Membership Manual - work with the Department Directors for this
- 3) Complete Membership Survey and Annual Report on time
- 4) Release a bonding survey to better understand the attitudes of the membership of TarValon.Net to the Bond

~Toral Delcar, Tower Archivist

Shatayan/CFO

The Shatayan is responsible for maintaining TarValon.Net's finances and accounts.

Annual Overview

The year 2018 saw an overall financial gain of approximately \$5,000. This overall gain was due in large part to the glitter fundraiser held prior to Anni and having successful events which brought in enough money to cover both the expenses for the event and the fundraising donations. Overall financially, the Tower remains stable with sufficient capability to meet all financial commitments with the capability to pay for additional desired items.

The 2019 budget was reviewed and approved at the Fall Admin Meeting with minimal changes from 2018. The only significant changes were additional allocation of funds for one time marketing expenses to increase our marketing ability at JordanCon.

Looking Forward to 2019

Looking forward into calendar year 2019, I expect this to be a quiet year, filled only with normal monthly reporting and assisting the departments with their financial needs.

Financial data is given in Appendix A.

~Cassie Dainar, Shatayan

Department of Community Outreach

The Department of Community Outreach focuses on our fundraisers and philanthropic efforts. It also deals with online activities.

Staff Changes

Department Staff

- No staff changes

Outreach Activities Team

- No staff changes

Servant of All

- Leala Gymorraine took over as Community Care Coordinator

Annual Overview

Philanthropic Outreach Activities

Real Life Events

North American Anni 2018

In 2018, a new free week was created as a site reward for the fundraiser. Prizes were given to donors- each prize different- according to the amount donated. The funds were raised before the 2018 Anni Party, where some of the prizes were given out- including special participations in the main events. In total, we raised \$3,140.

Britain & Ireland Party 2018

This year at EuroParty, supplies were donated to a local animal shelter. We collected 20 kg of dog food, 400 g of dried pig ears, 1 kg dog treats, approximately 3.8 kg cat food, 120 g of rabbit/guinea pig/chinchilla herbs.

Fall Ball 2018

This year, we gave to Behind the Book at Fall Ball. Behind the Book is a local charity that helps bring funds to reading programs in New York City public schools. We donated \$105 in cash at the event, and \$120 in online donations directly to the charity's website, for a total of \$225.

Fundraisers

Feast of Light 2018

For a complete list of donors, please see Appendix B / Feast of Lights 2018 Donors.

Robert Jordan Memorial Scholarship

2018 winners were Aradia Farmer & Deji Ologbenia

You can read their essays in the [TarValon.Net Library](#).

2018 Blood Drive

For a complete list of donors, please see Appendix B / 2018 Blood Drive Donors.

Servant of All Program

A revamping of the Servant of All Program is in progress. The program will be re-launched when it is completed and approved.

Outreach Activities

Beltine

April 9th – 15th

Theme: Bring Color back to the White Tower

Games:

Scavenger hunt in library

Would you Rather?

Continuing Story

Events:

Trivia Event

Spamathon

Total posts: 13,106

Average posts per hour: 136.5

Total participants: 70

Posts per capita: 187.2

Round MVP (highest post count): Tallan Daar (650)

Posters with >50% contribution to their team: Tallan Daar (56.4%)

Most participants: Yellow (7)

Whole number post per hour: Brown (48 post per hour)

Whole number posts per capita: Brown (192 posts per capita)

Bel Tine 2018 Spamathon Winner: Brown Ajah

Contests:

Poetry contest

Group Costume Contest

Group themes

- Brown Ajah: Blackout
- Green Ajah: Green Water
- Red Ajah: 50 Shades of Red
- White Ajah: Sweet White Ajah
- Yellow Ajah: The Birds and the Bees
- Dai M'Hael: The Joy of Bel Tine with Bob Ross
- San d'ma Shadar: Bears

- Val'Cueran: The Starks of Val'Cueran
- Novices, Recruits, Accepted and Soldiers: Aiel Hot Water Feud

Winners:

Group Theme 1st Place: Novices, Recruits, Accepted and Soldiers - Aiel Hot Water Feud.

Group Theme 2nd Place: DM - The Joy of Bel Tine with Bob Ross

Group Theme 3rd Place: Brown Ajah - Browns love it Black

Most Engaging Theme Thread: Aiel Hot Water Feud

IRC Trivia Contest Winner: Kyla Sterling

Forum Trivia Contest Winner: Elania al'Manir

Mythmaker: Shaerlyn Storna - For creating a whole new mythos

Spam Poet: Ty al'Djinn - For his spammy poetry skills (and his hilarious threats)

Spam Twins: Cahalan Sothron and Polegnyn Nemeara.

Spamathon Winner: Brown Ajah

Most Epic Spam Round: Green vs. Yellow.

Nebka and Adanys were chosen as the Spirit of Bel Tine.

Sailea and Tallan! Rockstar of Bel Tine

Glitter Free Week

July 24th 2018

Games:

- Word Search
- Would you rather
- Scavenger hunt
- Glitter bomb PM's
- Confess your sins
- Glitter Jeffan's things (Battleship)

First person to be Glitterbombed: Relinya Ryviarra

First Person to send a Glitterbomb: Cahalan Sothron

Last Person to send a Glitterbomb: Polegnyn

First Person to Glitterbomb Jeffan: Adanys Wynterwulf

Last Person to Glitterbomb Jeffan: Alora

Most Glitterbombs Sent: 284 by Avendaella Tikvah

Person who received the most Glitterbombs: Adanys Wynterwulf

Total number of Glitterbombs sent: 734

Day with the most Glitterbombs sent: Wednesday 7/25 with 360 Glitterbombs sent

Ajah with the most Glitterbombs sent: Yellow with 126

Company with the most Glitterbombs sent: VC with 31

JM's Glitterbombed the SM's a total of 318 times

JM's Glitterbombed the other JM's a total of 89 times

SM's Glitterbombed the JM's a total of 77 Times

SM's Glitterbombing the other SM's a total of 241 times

Breakdown of possible Glitter Colors:

Yellow: 17.2% (126)
White: 4.1% (30)
Green: 3.5% (26)
Gray: 1.1 (8)
Blue: 4.9% (36)
Brown: 3.3% (24)
Red: 3.1% (23)
MDD: 1.5% (11)
SDS: 1.9% (14)
DM: 3.5% (26)
VC: 4.2% (31)
Citizen: 0.8% (6)
Accepted/Soldier: 6.3% (46)
Novice/Recruit: 2.7% (20)
Random: 37.9% (309)

Breakdown of Random Colors:

Black: 8.4% (62)
Brown: 2.5% (18)
Blue: 2.8% (21)
Red: 0.1% (1)
Gray: 2.3% (17)
White: 1.9% (14)
Yellow: 3.0% (22)
Green: 2.0% (15)

MDD: 3.0% (22)
SDS: 2.2% (16)
DM: 2.2% (16)
VC: 2.9% (21)
Citizen: 0.1% (1)
Accepted/Soldier: 2.6% (19)
Novice/Recruit: 2.7% (20)

Homecoming

2018 Oct 11th – 16th Bonfire party

Games:

- Group drink challenge
- Crossword
- Continue story
- **Participation winners were VC!**

Shaoman

October 26th - November 2nd.

Event theme: The Headless Fade!

Group themes

- Brown Ajah: Headless Heads of State
- Gray Ajah: Clue
- Red Ajah: Red Bosses
- White Ajah: Quotes of the Dead
- Val'Cueran and Citizens: Wolfwalkers
- Novices, Recruits, Accepted and Soldiers: Whalefire

Games:

- Group Theme Contest
- Origin story contest
- Poetry contest
- Trivia contest
- Spamathon

Spamathon winners: White Ajah

Round MVP (highest post count): Elanda Tonil (881)

Most participants: White (7)

Best Teamwork: Accepted/Soldiers

Narrowest spread of contribution

Lokadien Vianharl (37.77%),

Jarl Lewin (31.46%),

Tannin Venatrix (25.58%)

Whole number post per hour: Leala Gymorraine (15) At 16 hours in,

Tannin Venatrix, Jarl Lewin, and Leala Gymorraine were at 220, 223, and 225 posts respectively.

Forum Trivia winners:

Bruce al'Kay with 348 points!

Alenya Al'Roran with 345 points!

Origin story winners:

The final votes for this were-

Leala 6

Adanys 8

PoetryWinners:

Round 1 winner: Wolf Pups by @Zeryth al'Damoraine

Round 2 winner: Challenge into the Night @Randalren

Round 3 winner: The Moon Transforms the Hunter by @Anujun Trahearn

Overall winner: Flying from the Cold by @Bruce al'Kay

Funniest: Goose From Ebou Dar by @Nayienna al'Eryc

Special Award: Nuclear Laser Goose by @Anujun Trahearn

Poem with All the Feels: Man on the Hill by @Randalren

Funniest Poem: Raven in Flight by @Alora Sionn

A special **Mother Wolf Award** was handed out to Alora Sionn for adopting the Citizens during Shaoman 2018.

~Calen Velervron, Director of Community Outreach

Department of Events and Conferences

The Department of Events and Conferences oversees and organizes all our official real life events.

Staffing Changes

2018 was a good year for the department, with one staff change: Reniel Killan stepped down as MoR - Europe, and Aduiavas Ida was selected to replace her. We thank Reniel for her years of dedication to European events, and best of luck to Aduiavas as she takes on this new position.

Annual Overview

Anniversary Party

Our first event of the year took us all the way to Gooding, Idaho- the first time we have visited this lovely state of potatoes! Our lodgings for the weekend were at the Gooding University Inn and Resort. We had 40 members attend a wonderful weekend from March 16 - 19, 2018. Jeffan Sedai and Mother's pop-up Glitter fundraiser packed quite a wallop, as over \$3000 was raised! Because of the overwhelming success of that fundraiser, we were able to donate \$1500 to Ronald McDonald Charities of Idaho as well as food, pop tabs and sundries. The weather was a bit spotty at times, but everyone had a great time socializing.

JordanCon

JordanCon was held in Atlanta, Georgia, during the weekend of April 22 - 24, 2018. It was attended by over 50 members from our site this year, visiting the many vendors and fans from across the WoT universe. Our marketing team continued to have a table to market our site to prospective members.

Fall Ball

Fall Ball was held in Sleepy Hollow, New York, from October 26 - 28, 2018. 29 members took part in visiting one of the most storied venues in North America. Spring Hill Suites of Tarrytown in Tarrytown, New York was our headquarters for the weekend. Members ventured to Sleepy Hollow to explore haunted houses, run in races, and enjoy the Halloween ambiance. Our charity for this event was Behind the Book - Exploring Stories, Empowering Voices, with members donating money to help bring authors and their books to inner city schools.

EuroParty

EuroParty was held in lovely Schmitten, Germany, from September 21 - 23, 2018 at Homburger Haus. 12 members attended the event, which included a visit to a German castle and various other games. Our charity of choice was Tierheim Hochtaunus which was the local animal shelter.

Looking Forward to 2019

The Events team has another fun-filled set of events in the works for 2019. Anniversary Party will be held in Ariel, Washington, from March 22 - 25, 2019. Fall Ball will be held in Texas in the Fall. EuroParty will be held in Belgrade, Serbia, also in the Fall. Our Mistresses of Revels continue to work to bring affordable, fun events to our membership.

The Department of Events and Conferences welcomes all member input regarding our events. If you have any questions, concerns or feedback, please feel free to email anyone on the Events team. If you have a location that you think would be a great place to host one of our events, watch Site Announcements for our request for bids. We would love to come and visit you in your neck of the woods!

~Melisande Arneil, Director of Events and Conferences

Department of Marketing

The Department of Marketing's purpose is to advertise TarValon.Net to non-members. It is also responsible for coming up with an overall marketing plan for how to go about attracting new members to the website, regardless of whether or not they would like to join our forum community. The Department of Marketing is focused on building TarValon.Net as a recognizable, big name brand in the Wheel of Time fandom.

Staffing Changes

The Department of Marketing featured a change in Director, from Ninya Evoneigh to Jeffan Caliarthan, the previous Social Marketing Manager. Bruce al'Kay took over as Social Marketing Manager.

Please see Appendix F: Volunteer Lists for the full staff list and their terms.

Annual Overview

The Department had two main goals in 2018:

1. Come up with an overall marketing plan for the community. Jeffan Caliarthan worked with the Board of Directors, Officers, and other Executives to form a marketing plan for the organization as a whole. This eventually became **The Four Pillars of TarValon.Net**, which were announced with the Fall 2018 Executive Meeting Minutes. They are:

Our Online Community: Through forums, IRC, Discord, and social media, we have a defined online presence with a strong community structure based on the novels.

Our Real Life Community: With members all over the world, we hold three official events annually, and we have a strong presence at JordanCon. Members also organize dozens of local events around the world every year.

Our Library: We have a dedicated Wiki library filled with information about the series that is constantly being updated. Our library was referenced by Team Jordan while completing the series.

Our Philanthropy: We sponsor the annual Robert Jordan Memorial Scholarship and donate to many causes throughout the year. We do everything that we can to embody the Servant of All aspect of the Aes Sedai represented in the novels.

These four pillars will be used to guide all further marketing of the organization to outside members, and will also assist give the organization a framework to work from in our day-to-day decision making.

2. Convert the Tar Valon Times into a blog, allowing all previous articles to be viewed in an archive instead of having to be transferred to the Library every month. Progress was made on this project, but it did not fully come to fruition in 2018. (It was later released on February 20, 2019.)

Tar Valon Times

The Tar Valon Times has struggled to keep up with content in 2018. Approximately 101 articles were written and published in 2018, which averages about 8.5 articles per month.

The blog was due to be introduced by the end of 2018, but was delayed. All of the Reporters were notified of this in November, and we saw a dramatic decrease of articles in the last two issues of the year. The team was also notified that going forward, we would want to focus more on content about The Wheel of Time and, to a lesser extent, TarValon.Net, and shy away from more “Slice of Life” articles about things that happen in the day-to-day of a member’s life.

Graphic Development Team

The Graphic Development Team was stagnant for 2018. Efforts were made in the latter half of the year to get a private forum within the Department of Marketing created to serve as a request forum for official TarValon.net graphics, but this was delayed.

Arie Davion stepped in and contributed to the Graphic Development Team, even though she was not officially a member. She designed the 2018 Fall Ball Logo, as well as a standing banner to be used at JordanCon 2019.

TarValon.Net Shop: CafePress and Zazzle

The TarValon.Net CafePress Shop was relatively inactive this year. 17 purchases were made in total - 4 administrative, which came out of the operating budget, and 13 by members or guests. In total, \$14.97 in revenue was generated.

Discussions took place to see if using Cafepress is something that we want to continue doing. A few alternatives were explored, but nothing was decided.

Social Marketing

The Social Marketing Team focused on building our brand on social media by gaining followers on Twitter, Facebook, Instagram, Pinterest, and Tumblr. Overall, this was very successful, as illustrated by the following numbers:

- Facebook gained 2,111 followers, taking us up from 2,322 to 4,433. On average, our posts reached 3,912 people. Our most far-reaching post was the wrap-up article of Rafe Judkins’ Twitter Q&A in September, which reached 29,904 people. Two posts were promoted, but we saw very little additional reach from these, so we will most likely not be further promoting individual posts on Facebook.
- Twitter gained approximately 676 followers, taking us up from 2,626 to 3,302. Twitter had 246,512 impressions (how many times our tweets showed up on someone’s timeline). 98% of these impressions happened in the last half of the year when Eluial Aldaran took over the platform.
- Instagram gained approximately 245 followers, taking us up from 384 to 629.

Pinterest was retired as we had no one to run it, although it was a very successful platform, averaging 17,000 monthly viewers.

Tumblr was also retired as we had no one to run it, and we decided that it was a sub-optimal platform for us to gain members from.

Looking Forward to 2019

In 2019, the Department of Marketing hopes to accomplish the following goals:

1. Transition the Tar Valon Times into a blog with a focus on articles about *The Wheel of Time* and TarValon.Net. “Slice of Life” articles will be moved to the forums, but will still go through the formal editing process.
2. Run a successful marketing campaign at JordanCon 2019. We plan to have a large standing banner with The Four Pillars advertised on it, as well as various swag, including buttons and bookmarks for giveaways, as well as enamel pins for sale.
3. Run a successful marketing campaign on social media across our three main platforms: Facebook, Twitter, and Instagram. We hope to increase our followers by an additional 25% on all platforms.
4. Hire more people to write WoT/TarValon.net-centered articles for the Tar Valon Times, and hire more people to handle platforms on the Social Media Team.
5. Work with the Department of Research & Records to revitalize the book discussion forums.
6. See an increase of 5-10% in active members on TarValon.Net.

~Jeffan Caliarthan, Director of Marketing

Department of Membership

The Department of Membership is responsible for fostering a sense of community within TarValon.Net. It is involved with the administrative tasks that relate to the membership, and attempts to create a bridge between individual groups and the site at large.

Staffing Changes

Membership Staff serve in set terms, so most positions saw turn-over as expected. See Appendix F for the complete staff for 2018.

Annual Overview

Second Demotion eligibility was changed. Members are now required to be in the group for a minimum of two years, rather than the previous requirement of three. They must also have at least 3 consistent months of activity on return from a Leave of Absence to try to reintegrate with the group. This change occurred because it was deemed unfair if the members are trying to be active in forums they feel uncomfortable in.

The Junior Membership Team is working on an unofficial mentor program for those who have newly demoted, being paired up with those who have been a demotee for a while, or who have demoted a second time.

It was also decided that an inactive member shall also be considered un-Aspired from a group. On return, the Tier Two member would get three options- 1) Start over as a citizen (if they have missed more than two clean-ups, this is strongly suggested), 2) Return at current rank to continue guesting, or 3) Re-Aspire to the group they were with previously.

Tar Valon Citizens

Applications came in at an average rate of between 2 and 3 a month. 31 new citizens in total; February and August being much higher than others.

White Tower Members

13 applied to the Tower this year, and 9 to Accepted and Soldiers. 15 members were raised to Senior Member status.

6 people demoted, and 1 retired. See Appendix D: Membership Statistics for totals and details.

Looking Forward to 2019

We will be looking at restructuring and strengthening the mentor scheme, as many people expressed concern that mentors weren't reaching out, or that communication was lacking.

We will be looking again at how the citizen mentor program can be absorbed into the Welcoming Committee, as it feels better placed as part of an existing structure.

Membership statistics can be found in Appendix D.

~Sa'areah Britthorn, Director of Membership

Department of Moderators and Operators

The Department of Moderators and Operators oversees the moderation of the message boards and chat rooms.

Staffing Changes

Kelgan al'Moranwin has stepped down as the Director of Moderators and Operators as of March 17, 2018. The position has been taken up by Asandra al'Terra as of that same date.

~Asandra al'Terra, Director of Moderators and Operators

Department of Research and Records

The Department of Research and Records oversees the Tower Library and the Tower Histories. It is responsible for handling the research needs of our community to make us one of the top go-to websites for Wheel of Time research, as well as recording all aspects of our community, its organization and activities.

Staffing Changes

The Department has undergone personnel changes in all levels during 2018. In September, Kerna Shedrian stepped down as Department Director after serving in the role since 2015. She was replaced by Tallan Daar. A month before that, Elanda Tonil took over the position as Survey Project Manager previously held by Cahalan Sothron. New Historians were hired as well, with Eniara Kisharad being replaced by Imzadi Hopewind as Events Historian, and Nyavene al'Meer by Elia LePhant as Tower Historian.

Annual Overview

Seven classes were started during the year, including two Citizen's Classes (one in April and one in October). Four of them completed their run during the year.

The Annual Report for 2017 was released in PDF format in August. The wiki format of the report is still under construction.

A membership survey ran November 8 - 28, collecting 139 responses. The theme was Battle of the Bands: Second Age music vs. Third Age music, a duel from which Second Age music emerged victorious. The survey results will be published in the Library as soon as they are available.

Looking Forward to 2019

Our goals for 2019 are:

- Getting the Annual Report finished and completed earlier than in 2018

- Reorganising the Tar Valon Times-related pages in the Library
- Updating avatar sizes in the Library
- Finishing the Companion updates
- Finishing the remaining AMoL character updates
- Adding chapter icon images to all chapter summaries
- Encourage more contributors to the Library, expanding content whether book, site or community group related

~Tallan Daar, Director of Research and Records

Department of Technology

This department maintains all technological systems that TarValon.net uses either directly or through maintaining the relationship with the technology owner.

Staff Changes

Master of the Watch: Erin al'Danael was replaced by Arie Davion

Annual Overview

In 2018, we set up a development blog to prepare for the new blog system. We also set up the infrastructure for a test environment.

Looking Forward to 2019

Our goals are to:

1. Get the new blog system into production
2. Get ticketing system to manage departmental responsibilities and delegation
3. Build a dev version of the site

~Deoan Kakarot, Director of Technology

APPENDICES

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Appendix A: Financial Data

Fiscal Year 2018 Budget Results

Approved				General Notes:					
FY 9/1/17 - 8/31/18				Ticket income from 2017 in red					
				Ticket income to pay for 2019 in green					
				*Glitter fundraiser credited for annual fundraiser					
2018 Budgeted Expenses					Total	2018 Expected Income			
Description	Date	Cost (Est)	Cost (Act)	Notes	\$ 19,191.26	Description	Date	Amount (Act)	Amount (Est)
Social Marketing	September	\$50	\$10	Boosting posts on Facebook	\$ 19,141.26				
Admin (Ad)	October	\$50	\$ 25.00	Gift Cards	\$ 19,091.26				
2017 B&I-Calendar (E)	October	£1,424.75	€ 1,706.75	Paid for by Ticket Sales	\$ 17,666.51	2017 Euro	October	€2,327.50	£1,424.75
2017 Fall Ball - Ann Arbor MI (E)	October	\$ 4,221.34	\$ 1,726.07	Paid for by Ticket Sales	\$ 13,445.17	2017 Fall Ball	October	\$2,276.25	\$ 4,221.34
Server Cost (T)	December	\$ 216.00	\$ 140.00	Linode	\$ 13,229.17				
Advertisement (M)	March	\$110	\$ 240.00	J*Con Ad Purchase	\$ 13,119.17				
Quick Topics (Mod)	March	\$ 50.00	\$ 50.96	Used for Mafia, Started 2015	\$ 13,069.17				
Awards (Other)	April	\$500	\$ 300.19	Amyrlin & keeper Awards	\$ 12,569.17				
JordanCon (E)	April	\$ 300.00	\$ 235.83	Toast and gifts	\$ 12,269.17				
2018 Anni - Idaho (E)	April	\$ 6,064.00	\$ 4,521.74	Paid for by Ticket Sales	\$ 12,269.17	2018 Anni	April	\$6,709.00	\$ 6,064.00
Backup Server (T)	June	\$ 84.00	\$ 39.90	Started June 2015	\$ 12,185.17				
					\$ 13,490.17	2018 Euro -	June	€ 916.65	€ 1,305.00
						Germany (E)			
					\$ 18,995.17	2018 Fall Ball - Sleepy Hollow (E)	June	\$ 6,210.00	\$ 5,505.00
					\$ 21,995.17	Maintenance Fundraiser (O)*	July	\$ 2,162.94	\$ 3,000.00
Scholarship (O)	Sept	\$ 1,000.00	\$ 1,000.00	Two @\$500 each	\$ 20,995.17				
Domain Cost (T)	N/A	\$ -		Expires 9/17/2019	\$ 20,995.17				
Badge pins or ribbons (E)	N/A (want)	\$ 100.00	\$ 89.99		\$ 20,895.17				
"On Duty" marker (E)	N/A (want)	\$ 30.00			\$ 20,865.17				
Welcome banner (E)	N/A (want)	\$ 100.00			\$ 20,765.17				
Welcome safety gear (gloves) (E)	N/A (want)	\$ 100.00	\$ 173.39	Gloves for fighting	\$ 20,665.17				
New Flags (E)	N/A (want)	\$ 100.00		Possible Donation	\$ 20,565.17				
Event Discounts	Per Party	\$ 750.00	\$ 1,080.31		\$ 19,815.17				
(Ad) = Admin		\$50.00	\$25.00	50.00%					
(E) = Events & Conf		\$ 12,440.09	\$ 8,453.77	67.96%					
(M) = Marketing		\$ 110.00	\$ 240.00	218.18%					
(Mod) = Moderators		\$ 50.00	\$ 50.96	101.92%					
(O) = Outreach		\$ 1,000.00	\$ 1,000.00	100.00%					
(T) = Technology		\$ 300.00	\$ 179.90	59.97%					
Other		\$ 500.00	\$ 300.19	60.04%					

Revenue	YTD
Donations	\$4,905.70
Fee Income	\$390.48
Event "ticket"	\$12,510.04
Gaming	\$0.00
Less Event ticket reimbursements	\$175.00
Net sales	\$17,631.22

Cost of Sales	YTD
Cost of Inventory	\$0.00
Sales of Inventory	\$0.00
Sale of Goods (Cafe Press)	\$0.00
Gross profit (loss)	\$0.00

Operating Expenses	YTD
Events	
Housing	\$4,367.09
Dining	\$2,849.58
Entertainment	\$446.30
Welcome	\$126.74
Decoration	\$0.00
VIPs	\$0.00
Miscellaneous	\$0.00
Lost deposits	\$0.00
Purchase equipment	\$0.00
Total Event expenses	\$7,789.71
General/Administrative	
Professional Fees	\$0.00
Printing/Shipping	\$99.18
Insurance	\$0.00
Currency Conversion	\$0.00
Awards & Prizes	\$300.19
PayPal fees	\$444.57
Other fees	\$13.47
Office supplies	\$0.00
Networking Expenses	\$0.00
Marketing	\$329.99
Debt Repayment	\$0.00
Total General/Administrative expenses	\$1,187.40
Community Outreach	
Scholarship	\$1,000.00
Philanthropy	\$675.70
Total Community Outreach	\$1,675.70
Membership Gifts	
Marriage	\$0.00
Death	\$0.00

Birth	\$25.00
Other	\$0.00
Total Membership expenses	\$25.00
Tech	
Hosting	\$239.90
Hardware	\$0.00
Software	\$0.00
Total Technology expenses	\$239.90
Total operating expenses	\$6,713.50
Extraordinary gain or loss	\$0.00
Net Income (Loss)	\$6,713.50

FY2018 Year End Statement of Cash Flows

Cash flows from operating activities	
Cash received from donations	\$149.72
Cash received from event tickets	\$2,597.57
Cash received from gaming	\$0.00
Cash received from inventory	\$0.00
Cash received from sales*	\$0.00
Cash paid for event reimbursements	\$110.00
Cash paid for events	\$16.06
Cash paid for inventory	\$0.00
Cash paid for General/Administrative	\$96.10
Cash paid for Membership Gifts	\$0.00
Cash paid for Tech	\$20.00
Cash paid for Community Outreach	\$1,000.00
Other	\$2.82
Net cash provided (used) by operating activities	\$1,502
Cash flows from investing activities	
Cash received from sale of capital assets (plant and equipment, etc.)	
Cash received from collection of notes receivable	\$0.00
Cash paid for purchase of capital assets	\$0.00
Other	\$0.00
Net cash provided (used) by investing activities	\$0.00
Cash flows from financing activities	
Cash paid to retire debt	\$0.00
Other	\$0.00
Net cash provided (used) in financing activities	\$0.00
Increase (decrease) in cash during the period	\$1,493.77
Cash balance at the beginning of the period	\$22,286.30
Cash balance at the end of the period	\$23,780.07

*Café Press

Fiscal Year 2019 Approved Budget

Approved 10/21/2018				General Notes:					
FY 9/1/18 - 8/31/19				Ticket income from 2018 in red					
				Ticket income to pay for 2019 in green					
2019 Budgeted Expenses					Total	2019 Expected Income			
Description	Date	Cost (Est)	Cost (Act)	Notes	\$23,780.07	Description	Date	Amount (Act)	Amount (Est)
					\$23,780.07				
Social Marketing	September	\$ 50.00		Boosting posts on Facebook	\$23,730.07				
Admin (Ad)	October	\$50		Gift Cards	\$23,680.07				
2018 Euro-Germany (E)	October	€1,305.00		Paid for by Ticket Sales	\$23,680.07	2018 Euro	October		€1,305.00
2017 Fall Ball - Sleepy Hollow (E)	October	\$ 2,984		Paid for by Ticket Sales	\$23,680.07	2017 Fall Ball	October		\$ 2,984
Server Cost (T)	December	\$ 216.00		Linode	\$ 23,464.07				
Advertisement (M)	March	\$110		J*Con Ad Purchase	\$ 23,354.07				
Quick Topics (Mod)	March	\$ 50.00		Used for Mafia, Started 2015	\$23,304.07				
Awards (Other)	April	\$500		Amyrlin & keeper Awards	\$ 22,804.07				
JordanCon (E)	April	\$ 300.00		Toast and gifts	\$22,504.07				
2019 Anni - Washington (E)	April			Paid for by Ticket Sales	\$ 22,504.07	2019 Anni	April		
Backup Server (T)	June	\$ 84.00		Started June 2015	\$ 22,420.07				
					\$ 22,420.07	2019 Euro - Serbia (E)	September		

						2019 Fall Ball - Texas (E)	October		
					\$ 22,420.07				
					\$ 25,420.07	Maintenance Fundraiser (O)	July		\$ 3,000.00
Scholarship (O)	Sept	\$ 1,000.00		Two @\$500 each	\$ 24,420.07				
Domain Cost (T)	N/A	\$ -		Expires 9/17/2019	\$ 24,420.07				
Standing Banner	April	\$200			\$ 24,220.07	JCon Marketing			
Table Banner	April	\$200			\$ 24,020.07	JCon Marketing			
Buttons/Cards	April	\$150			\$ 23,870.07	JCon Marketing			
Badge Ribbons	April	\$50			\$ 23,820.07	JCon Marketing			
Ads	April	\$100			\$ 23,720.07	JCon Marketing			
New Flags (E)	N/A (want)	\$100		Possible donation, estimate based on materials	\$ 23,620.07				
Event Discounts	Per Party	\$ 750.00			\$ 22,870.07				
(Ad) = Admin		\$50.00			0.00%				
(E) = Events & Conf		\$ 11,947.25			0.00%				
(M) = Marketing		\$ 810.00			0.00%				
(Mod) = Moderators		\$ 50.00			0.00%				
(O) = Outreach		\$ 1,000.00			0.00%				
(T) = Technology		\$ 300.00			0.00%				
Other		\$ 500.00			0.00%				
	Total	\$ 14,657.25			0.00%				

Appendix B: Donor List

Glitter Fundraiser Pop Up to Benefit the Tower

Total donated: \$3090

Tower Name

<\$50 Reward - The Citizen (Picture in the Mail)

- [@Brandon Tataru](#)
- [@Fern Al'Thorn](#)
- [@Analiene Sinclae](#) & [@Kelvin Sinclae](#)
- [@La'Donna Caliarthan](#)
- [@Eren al'Velle](#)
- [@Vivianna L'antreau](#)
- [@Ty al'Djinn](#)
- [@Elania al'Manir](#)
- [@Anujun Trahearn](#)
- [@Maibella Rhoiden](#)
- [@Arie Davion](#)

\$50 Reward - The Scribe (Lesser Custom Title)

- [@Adanys Wynterwulf](#)
- [@Calen Velervron](#)
- [@Nandi el'Shahir](#)
- [@Autumn Sapphira](#)
- [@Ilissa al'Nari](#)
- [@Chalisea t'Veatrix](#) & [@Tannin Venatrix](#)
- [@Melisande Arneil](#)
- [@Nymala Ingasy](#)
- [@Ahmyra al'Ruley](#)

\$100 Reward - The Lord (Custom Title + Commemorative Glitter)

- [@Enya Tawarwaith](#)
- [@Wil Cambrae](#)
- [@Qamra Daielin](#)
- [@Ninya Evoneigh](#)

\$150 Reward - The Knight (Custom Title + Commemorative Glitter + Avatar Edit + Custom Static Signature + Role in Free Week)

- [@Lireina ni Dormerus t'al' Bearach](#)
- [@Lyara Tieran](#)
- [@Nebka Galyn](#)
- [@Faeril Munlear](#)

\$200 Reward - The Monarch (Greater Custom Title + Commemorative Glitter + Avatar Edit + Custom Animated Signature + Role in Free Week)

- [@Asandra al'Terra](#)

Highest Donor Reward - (All of the above + Unique Custom Title)

- [@Lillian O' Neeus](#)
- [@Kyla Sterling](#)

Appendix C: Award Winners

Amyrlin Award Winners

Member of the Year

Kelgan al'Moranwin



The Member of the Year consistently goes above and beyond, and, in Kelgan al'Moranwin's case, he has done so for several years. His long dedication to the Tower has been a boon to me as Amyrlin, and his quiet support to me personally has often brought me comfort. Director of Moderators and Operators can be a thankless position, but it's one Kelgan has held for years without faltering and without complaint. I truly appreciate your dedication, Kelgan, and thank you for all you've done for TarValon.Net.

Volunteer of the Year

Jeffan Caliarthan



I was worried that people might say I was playing favorites when awarding Volunteer of the Year to Jeffan Caliarthan. However, as a wise person told me, it is not fair to either party when I cannot recognize people I love for doing amazing things.

So: Jeffan's work in the past year has been simply amazing. He's served as Entertainment Committee Head at two Annis in a row, and done a superb job, putting in many, many hours preparing everything. He has revitalized our social media team and taken it in exciting new directions. Finally, he organized a fundraiser for the Tower that raised \$3,000, when he and I did not even expect to raise \$500. You work very hard for TarValon.Net, Jeffan- I am proud of you and grateful to (and for) you.

Philanthropist of the Year

Wil Cambrae



I am pleased to award this year's Philanthropist of the Year award to Wil Cambrae. Wil has been a member for longer than I have, and in all that time, he has been generous with his time, money, and service. Thank you for all you do for TarValon.Net, Wil.

Unsung Servant

Elanda Tonil



I have only really noticed Elanda Tonil since becoming Amyrlin and getting to interact with the Ajahs and Companies on a more personal level. She works very hard for the White Ajah, both in visible and behind-the-scenes ways. Thank you, Elanda, for what you do for your Ajah and for the Tower.

Keeper Award Winners

Extraordinary Service of the Year

Rhed al'Tere



The Extraordinary Service award is designed to help recognize people in the community whose efforts do not neatly fall into one category or another, but their contributions to the site deserve recognition and awareness. This person has been an active member of the community for really about as long as I can remember, and has been involved in lots of different ways prior to their current role, but always with the goal of making our community stronger and more open for new and seasoned members alike. To say much more would make it obvious, so I'll just follow their example and announce the 2018 Extraordinary Service award for Rhed al'Tere, Amyrlin Seat. Thank you for putting your heart and soul into our community.

Staff Member of the Year

Tallan Daar



There are various areas of the community that we have staff volunteers pitching in to bring the ideas and goals of the community at large to life in such ways as being part of the Online Activities team for online site events, members of the Outreach team researching organizations that let us give back to the world around us, graphics and tech work to make our online home a great place to spend time, and 'tending the stacks' in our Library. This year's recipient has been part of multiple teams as staff, often at the same time, until her recent change of roles has focused her in a new direction (not that she's given much up from what I can tell...). The 2018 Staff Member of the Year Award goes to Tallan Daar, for staff contributions to Marketing, R & R, Mods & Ops and Outreach. Thank you for your versatility and availability!

Non Membership Admin of the Year

Jeffan Caliarthan



Our Non-Membership Admins are every bit as critical as our Membership Admins for the success of our community both inside and out. They handle the daily 'care and feeding' of the community, whether that be as part of Tech making sure that the site is running smoothly, part of Outreach planning site-wide festivals and helping us help our communities, or even other departments like Research and Records and Marketing. I'd tell you all about the great things our 2018 award recipient has done to help our site grow and reach new friends and WoT fans, but he's already done all the work for me here. Our 2018 Non-Membership Admin of the year goes to Jeffan Caliarthan, for Social Marketing Manager. Thank you for your hard work in sharing and growing our community!

Membership Admin of the Year

Barmacral Tigana



Our Membership Admins are the threads that hold our community together- every individual who takes on this position is volunteering to be part of our team within their own membership group, and those experiences can (and have) run the gamut between hibernation and bee-hive. Handling the range of what-might-happen takes someone who works well not only within their group, but with Admin to boot, and it is my pleasure to present the 2018 Membership Admin of the Year award to Barmacral Tigana, Company Commander, MDD. Thank you for your time and dedication to your company!

Members' Choice Awards

Outstanding Gaidin Involvement: Alora Sionn

Outstanding Aes Sedai Involvement: Elania al'Manir

Outstanding Junior Member Involvement - Male: Calen Velervron

Outstanding Junior Member Involvement - Female: Fern Al'Thorn

Most Representative of Ajah: Lireina ni Dormerus t'al`Bearach (Green)

Most Representative of Company: Raam Sho'am (MDD)

Most Discerning Moderator: Kelgan al'Moranwin

Most Discerning Chat Operator: Nymala Ingasy

Most Artistic Member: Ninya Evoneigh

Best Event Avatar: Brown Ajah

Best Bonded Couple: Rhed al'Tere and Jeffan Caliarthan

Most Welcoming Member: Onis O'Leia

Jeffan Caliarthan Award for Most Likely to Be Eaten by a Trolloc: Bayrd al'Syeen

Member You'd Most Like to Meet In Real Life: Dnae Ila

I See You Everywhere Award: Jaim al`Bearach

Most Entertaining Poster: Jaim al`Bearach

Most Likely to Win but Not Even Know They Were Nominated: Meilen Gevedon

Most Likely to Cause Trouble: Calen Velervron

How Did They Miss Me Award: Karassa Souladrin

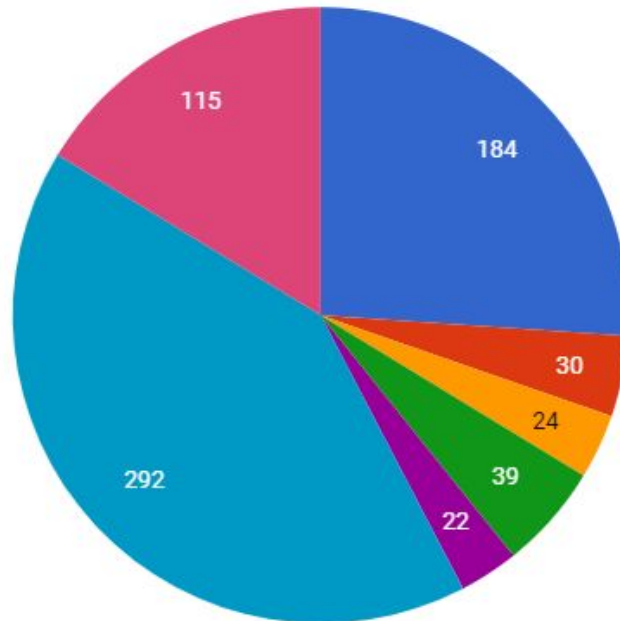
Popularity Contest Award: Jaim al`Bearach

Most Likely to Win a Spamathon: Jaim al`Bearach

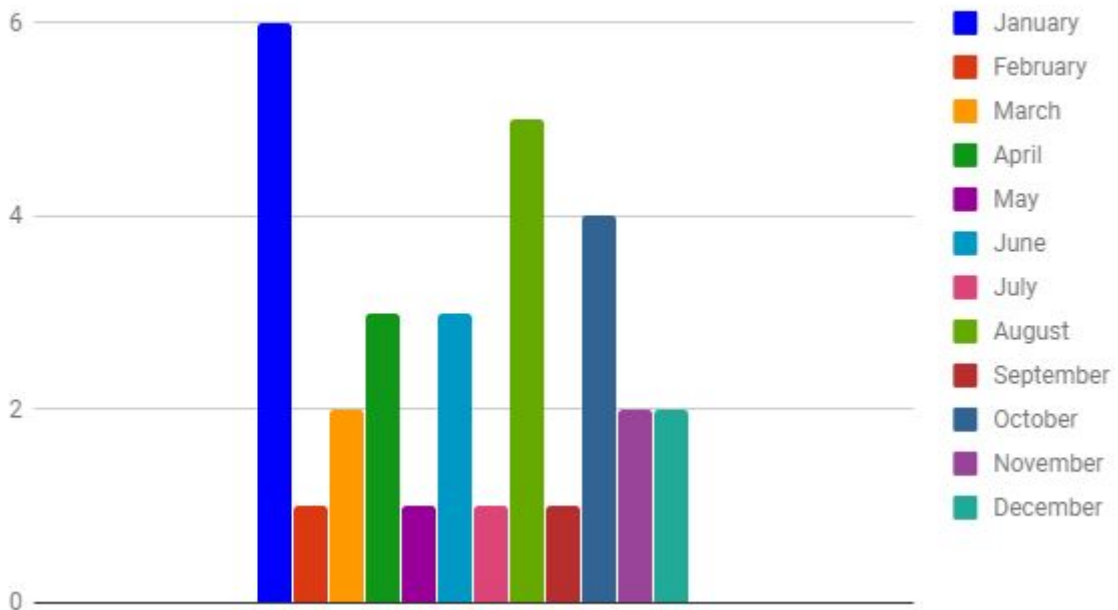
Appendix D: Membership Statistics

Members by Rank

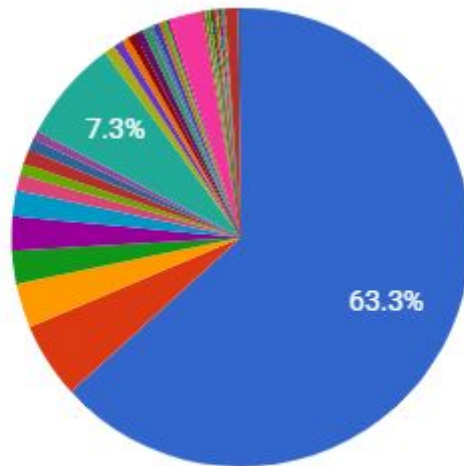
- Citizens
- Novice
- Recruit
- Accepted
- Soldier
- Aes Sedai
- Gaidin



Citizens by Month

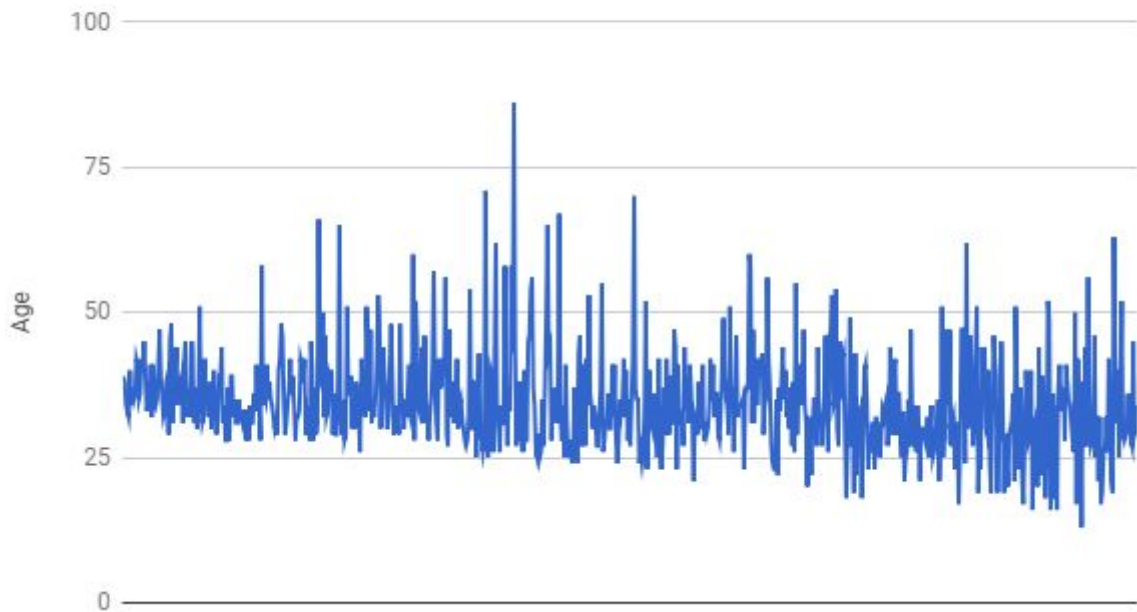


Members by Location



- USA
- UK
- Norway
- Sweden
- Australia
- the Netherlands
- Finland
- Serbia
- Germany
- Bulgaria
- South Africa
- Canada
- Belgium
- India
- Israel
- New Zealand
- Italy
- Ireland
- Scotland
- Austria
- Africa
- Malaysia
- France
- Switzerland
- Yugoslavia
- Russia
- Malta
- Greece
- Belgrade
- Denmark
- 11 more

Age



Appendix E: Executives

The Board of Directors

Melissa S. Craib Dombrowski	January 1–December 31
Amanda Keen	January 1–December 31
Joseph Pistritto	January 1–December 31
James Beattie	January 1–December 31
Crystal Dumonceaux	January 1- December 31

Officers

CEO	Amyrlin Seat	Rhed al'Tere	January 1–December 31
COO	Keeper	Lireina Dormerus t'al`Bearach	January 1–December 31
CFO	Shatayan	Cassie Dainar	January 1–December 31
CRO	Archivist	Toral Delvar	January 1–December 31

Department Directors

Community Outreach	Aryawnah Federov	January 1, 2018- March 10, 2018
	Calen Velevron	March 11, 2018 - present
Events and Conferences	Melisande Arneil	April 22, 2017 - present
Marketing	Ninya Evoneigh	April 22, 2017 - August 6, 2018
	Jeffan Caliarthan	August 7, 2018- present
Membership	Sa'areah Britthorn	September 12, 2012 - present
Moderators and Operators	Kelgan al'Moranwin	August 22, 2013 - March 17, 2018
	Asandra al'Terra	March 17, 2018- present
Research and Records	Kerna Sherdidan	November 8, 2015 - Sept, 2018
	Tallan Daar	September, 2018– present
Technology	Deoan Kakarot	September 5, 2017 - present

Appendix F: Volunteer Lists

Community Outreach

Community Care Coordinator

Leala Gymorraine: November 10–December 31

Laithean Cor'dazar: January 1–November 9

Assistant to the Director and Heads of Departments

Nymala Ingasy: June 23–December 31

Assistant to the Director for Library and Records

Tallan Daar: June 23–September 19

Staff

Arie Davion: October 29–December 31

Nebka Galyn: May 19–December 31

Erin al'Denael: January 1–December 31

Izabella Serra: January 1–December 31

Martinis Clarkey: January 1–December 31

Avendaella Tikvah: January 1–December 31

Brandon Tataru: January 1–December 31

Kitan Tataru: January 1–December 31

Siera al'Cere: January 1–December 31

Tree al'Rotture: January 1–December 31

Tallan Daar: May 30–June 23

Nymala Ingasy: May 19–June 23

Servant of All

Servant of All Coordinator

Siusane al'Cuyler: January 1–May

Outreach Activities

Outreach Activities Coordinator

Alora Sionn: January 1–December 31

Outreach Activities Team

Adany's Wynterwulf: September 29–December 31

Jarl Lewin: July 18–December 31

Lokadien Vianharl: February 17–December 31

Tallan Daar: February 17–December 31

Avendaella Tikvah: January 1–December 31

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Elanda Tonil: January 1–December 31
Izabella Serra: January 1–December 31
Lok Sionn: January 1–December 31
Sailea Nerid: February 17–November 6
Elia LePhant: February 17–June 30
Analiese Sinclaer: January 1–June 30
Dovienya el'Korim: January 1–June 30
Amarande al'Kalin: January 1–February 16
Martinis Clarkey: January 1–February 16
Onis O'Leia: January 1–February 16
Syera Faelron: January 1–February 16

Events and Conferences

Mistress of Revels - Britain & Europe

Aduiavas Ida: April 14–December 31
Reniel Killan: January 1–April 13

Mistress of Revels - North America

Vivianna L'antreau: January 1–December 31

Conference Coordinator

Ivanor Winshaw: April 14–December 31
Serenla Tamowith: January 1–April 13

Legal Research Team

Atreyu Silverstar: January 1–December 31
Anirfyan Dayen: January 1–December 31
Alyssa Letherio: January 1–December 31

Marketing

Social Marketing

Social Marketing Manager

Jeffan Caliarthan: January 1, 2018 - October 24, 2018
Bruce al'Kay: October 25, 2018 - December 31, 2018

Social Marketing Team

Adanys Wynterwulf: January 1, 2018 - June 12, 2018
Analiese Sinclaer: January 1, 2018 - June 14, 2018
Cahalan Sothron: January 1, 2018 - June 13, 2018
Kelvin Sinclaer: January 1, 2018 - November 9, 2018
Kitan Tataru: January 1, 2018 - December 31, 2018

Nymala Ingasy: January 1, 2018 - December 31, 2018
Tallan Daar: January 1, 2018 - September 28, 2018
Yelenia Hylraren: January 1, 2018 - February 28, 2018
Fern al'Thorn: January 1, 2018 - May 22, 2018
Relinya Ryviarra: January 1, 2018 - December 31, 2018
Serenla Tamowith: January 1, 2018 - February 28, 2018
Stasia t'Andrei: January 1, 2018 - May 30, 2018
Leira Galene: January 1, 2018 - May 25, 2018
Ilverin Matriam: July 5, 2018 - December 31, 2018
Eluial Aldaran: January 30, 2018 - December 31, 2018

Graphics

Graphics Development Team

Jeffan Caliarthan: January 18, 2018 - December 31, 2018
Aloren Tarabutton: January 1, 2018 - December 31, 2018
Ashara Koh'inor: January 1, 2018 - December 31, 2018
Selvyn al'Aran: January 1, 2018 - December 31, 2018
Alora Sionn: January 18, 2018 - December 31, 2018
Anujun Trahearn: January 18, 2018 - December 31, 2018
Ivien Tarkand: January 18, 2018 - December 31, 2018

The Tar Valon Times

TVT Editor

Maibella Rhoiden: January 1, 2018 - December 31, 2018

TVT Writers

Adanys Wynterwulf: January 1, 2018 - December 31, 2018
Barmacral Tigana: January 1, 2018 - December 31, 2018
Blu al'Eloquene: January 1, 2018 - December 31, 2018
Calen Velervron: January 1, 2018 - June 30, 2018
Chalisea t'Veatrix: January 1, 2018 - December 31, 2018
Elanda Tonil: January 1, 2018 - December 31, 2018
Eluial Aldaran: July 1, 2018 - December 31, 2018
Elyss Koh'inor: January 1, 2018 - December 31, 2018
Fern al'Thorn: January 1, 2018 - December 31, 2018
Leala Gymorraine: July 1, 2018 - December 31, 2018
Lyara Tieran: January 1, 2018 - December 31, 2018
Mystica Ari'Yena: January 1, 2018 - December 31, 2018
Nebka Galyn: January 1, 2018 - June 30, 2018
Raevyn Tsornin: January 1, 2018 - June 30, 2018
Syera Faelron: July 1, 2018 - December 31, 2018

Membership

Junior Member Administrators & Staff

Mayor

Held by Asandra al'Terra until May 15, replaced by Leo Kian

Welcoming Committee

Spring Term

Greeters - Fern al'Thorn and Luna Morn

Scribes - Ilverin Matriam

Architect - Eluial Alderaan and Eliza Al'Shaw

Fall Term

Greeters -Alenya Al'Roran

Scribe - Ilverin Matriam

Architects - Jarl Lewin and Martinis Clarkey

Master/Mistress of Novices and Recruits

Held by Kethaana Nia Khamara

Master/Mistress of Accepted and Soldiers

Held by Samarasin Tarvaral until August 1, replaced Syera Faelron until November 15, then by Brandon Tataru

Community Groups

Blue Head of Ajah

Held by Ilissa al'Nari until August 1, replaced by Cahalan Sothron

Brown Head of Ajah

Held by Alore Tarabutton until September 1, replaced by Eluial Alderaan

Gray Head of Ajah

Held by Ivien Tarkand until October 1, replaced by Sierra al'Cere

Green Head of Ajah

Held by Faeril Munlear

Red Head of Ajah

Held by Ealandrelle Melyma until November 1, replaced by Sailea Nerid

White Head of Ajah

Held by Kitan Tataru until August 1, replaced by Ahmyra al'Ruley

Yellow Head of Ajah

Held by Elania al'Manir

Dai M'Hael Company Commander

Held by Brandon Tataru until August 1, replaced by Qamra Delain

Mahdi'in d'ma Dieb Company Commander

Held by Raam Sho'am until August 1, replaced by Murasaki al'Aevon

San d'ma Shadar Company Commander

Held by Nethanel al'Tere until Feb 1, replaced by Ty al'Djinn

Val'Cueran Company Commander

Held by Reniel Killan from January 1

Moderators and Operators

General and Frivolous Fun

Leala Gymorraine: July 3–December 31
Tannin Venatrix: July 3–December 31
Arisaema Draconis: January 27–July 3
Elanda Tonil: January 1–July 3
Renia Tevron: January 1–January 26

Mafia

Leira Galene: April 4–December 31
Zashara Sho'am: January 1–December 31
Eli Soljourn: January 1–April 3

Current Events

Ty al'Djinn: November 5–December 31
Elanda Tonil: July 3–December 31
Drake O'Neeus: January 1–December 31
Leira Galene: January 1–December 31
Yelenia Hylraren: April 4–November 4
Arisaema Draconis: January 1–July 3
Atreyu Silverstar: January 1–April 3

Olde Warder and Hen

Kitan Tataru: July 3–December 31
Tallan Daar: January 27–December 31
Qamra Daielin: January 27–July 3
Anigrel Tavadon: January 1–January 26
Izabella Serra: January 1–January 26

Book Forum

Elania al'Manir: January 27–December 31
Aduiavas Ida: January 1–December 31
Chiyuki Nohara: January 1–January 26

Discussion A (Entertainment / Home and Garden / Creative Endeavors)

Elanda Tonil: July 3–December 31
Elania al'Manir: January 1–December 31
Kyla Sterling: January 27–July 3
Elia LePhant: January 1–January 26

Discussion B (Sports Fanatics / Health and Fitness / Education and Employment)

Atreyu Silverstar: July 3–December 31

Tallan Daar: July 3–December 31

Calen Velervron: January 27–July 3

Kyla Sterling: January 27–July 3

Luna Morn: January 1–January 26

Ty al'Djinn: January 1–January 26

Master of Chat

Deoan Kakarot: January 1–December 31

Chat Operators

Ninya Evoneigh: April 4–December 31

Ahmyra al'Ruley: January 1–December 31

Brandon Tataru: January 1–December 31

Elania al'Manir: January 1–December 31

Kerwin Thaumiel: January 1–December 31

Nymala Ingasy: January 1–December 31

Qamra Daielin: January 1–December 31

Amarande al'Kalin: January 1–April 4

Calen Velervron: January 1–April 4

Jeryn Lekar: January 1–April 4

Mewl Windrunner: January 1–April 4

Mendo Cath: January 1–April 4

Research and Records

Assistant to the Director of Research

Eniara Kisharad: January 1–December 31

Headmistress

Charis Delphi: January 1–December 31

Historian

Elia LePhant: November 13–December 31

Chiyuki Nohara: January 1–December 31

Nyavene al'Meer: January 1–November 12

Awards Historian

Izabella Serra: January 1–December 31

Events Historian

Imzadi Hopewind: November 13–December 31

Eniara Kisharad: January 1–November 12

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Annual Report Project Manager

Mieriana Souvra: January 1–December 31

Membership Survey Project Manager

Elanda Tonil: August 13–December 31

Cahalan Sothron: January 1–August 12

Technology

Master of the Watch

Arie Davion: January 9–December 31

Defen Estrator: January 1–December 31

Erin al'Denaël: January 1–January 8

Site Designer

Siera al'Cere: January 1–December 31

Tower Gatekeeper

Barmacral Tigana: June 5–December 31

Qamra Daielin: June 5–December 31

Melearlin Valar: January 1–December 31

Belgareth Kiarc: January 1–June 5

Staff

Brian Mandragon: January 1–December 31

Kerwin Thaumiel: January 1–December 31

Mychael Ritorn: January 1–December 31

Qamra Daielin: January 1–December 31

Ty al'Djinn: January 1–December 31

Vealdan Annalin: January 1–December 31

Arie Davion: January 1–January 8

Non Departmental Staff

Hall of the Tower – April 2018

Blue - Karassa Souladrin and Kyla Sterling

Brown - Sela Narian and Jenalla Selar

Gray - Ilverin Matriam and Imzadi Hopwind

Green - Tsubasa Kamui and Aria Kakarot

Red - Relinya Ryviarra and Syera Faelron, replaced by Katherine Avery

White - Chalisea t'Veatrix and Enya Tawarwaith

Yellow - Autumn Sapphira and Sarramy Valtiele

Dai M'Hael - Jaim al'Bearach and Drake O'Neeus
Mahdi'in d'ma Dieb - Bao the Wyld and Marrow Rahien
San d'ma Shadar - Arn Oakenskye and Analiese Sinclaer
Val'Cueran - Gedhan Audax and Rand al'Ren

Hall of the Tower – October 2018

Blue - Seraph Delandra and Nymala Ingasy
Brown - Lia Kellenit and Loraella Melodie
Gray - Ilverin Matriam and Maibella ni Rhoiden t'al'Varrak
Green - Onis O'Leia and Muirenn Alianin
Red - Katherine Avery and Theolyn Maryash
White - Kelgan al'Moranwin and Elanda Tonil
Yellow- Mychael Ritorn and Autumn Sapphira
Dai M'Hael - Drake O'Neeus and Brandon Tataru replaced by Kerwin Thaumiel
Mahdi'in d'ma Dieb - Venric Methalion and Raam Sho'am
San d'ma Shadar - Arn Oakenskye and Analiese Sinclaer
Val'Cueran - Braedan Fearghal and Alora Sionn

Other Positions

Membership Activities Coordinator

Roheryn ni Galghandhrei t'al'Djinn: January–December 31

Legal Counsel

Hammar O'Justice: January 1–December 31