2015 Membership Survey

SUMMARY: October 2015

Demographics

Survey Respondents

Active Members: 400

- Aes Sedai/Gaidin: 112
- Accepted/Solider: 20
- Novice/Recruit: 4
- Citizen: 12
- Prefer Not To Answer: 19

Survey Response Rate
41.75%

Survey Completion Rate
35%
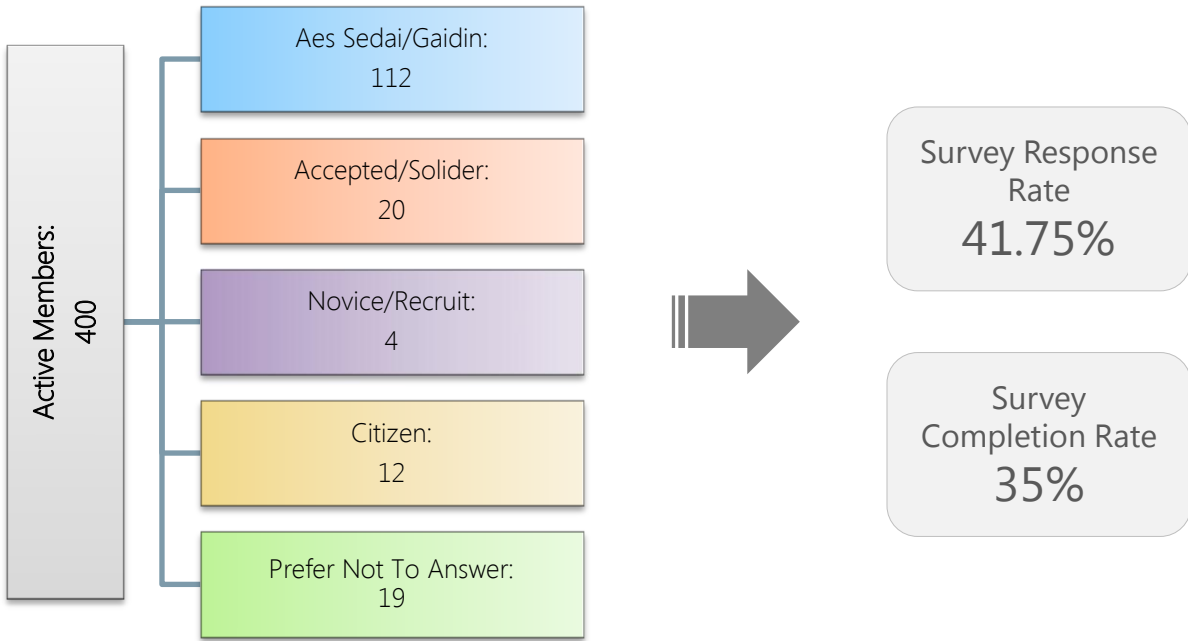
Ajah/Company Breakdown*
Includes aspirants

Blue Ajah:	19
Brown Ajah:	19
Green Ajah:	15
Gray Ajah:	9
Red Ajah:	13
White Ajah:	19
Yellow Ajah:	10
Dai M'hael:	6
Mahdi'in d'ma Dieb:	4
San d'ma Shadar:	4
Val'Cueran:	1
Prefer Not To Answer:	2

How long have you been a member of TarValon.Net?

| Category	Count
< 6 months	7
6 months - 1 year	5
1 - 2 years	9
3 - 4 years	32
5+ years	92
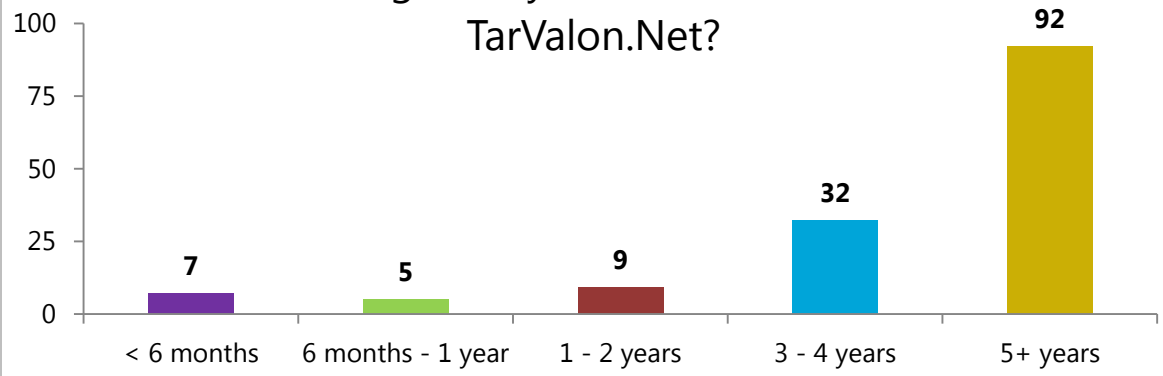
Events

Official Tower Events
Did you attend any of the following:

	AS Gaidin	Accepted Soldier	Novice Recruit	Citizen	No Answer
B&I Party	4	1	0	0	0
NA Anniversary Party	32	3	0	1	0
NA Fall Ball	4	0	1	1	0
JordanCon	6	0	0	1	0
None	68	14	2	7	1
No Answer	4	2	1	2	18

How far are you willing to travel for an Official Event?

<50 Miles	<100 Miles	<250 Miles	Distance Is No Barrier
10	7	30	102
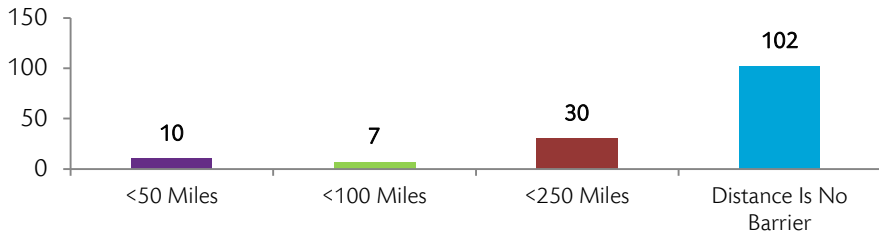
Main Barriers to Official Events

Money	40	Scheduling Time	15
Distance	20	Availability	9

Local Tower Events

	AS Gaidin	Accepted Soldier	Novice Recruit	Citizen	No Answer
Attendance	49	7	1	3	19

Event Locales

	Midwest	NE	NW	SE	SW
U.S.	12	11	4	4	5

	Pacific	Ontario
Canada	1	1

	Britain Ireland	Scandinavia	Western Europe
Europe	8	7	3

Would you be willing to travel further to a local event if you spend the night?

Very Willing	Somewhat Willing	Not Willing	Not Very Willing	N/A
49	78	10	5	7
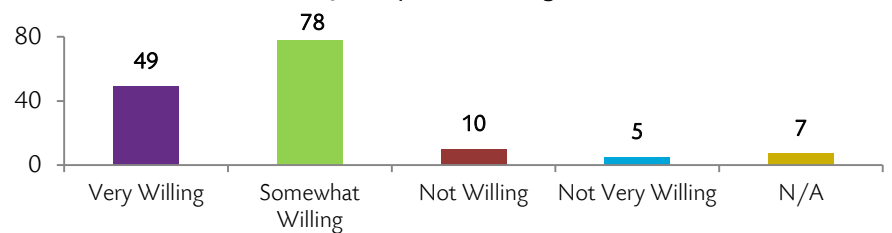
Main Barriers to Local Events

Availability of events	35	Scheduling Time	11
Distance	12	Money	7

How interested would you be in a Tower "summer camp"?

Very Interested	Interested	Not Interested	Very Not Interested	No Answer
40	70	23	7	9

Outreach

Did you donate through any outreach opportunities this year?

Category	Value
Did not donate	71
Tower donation drive	40
Anniversary party	31
Annual blood drive	14
Pop-up events	12
Prefer not to answer	12
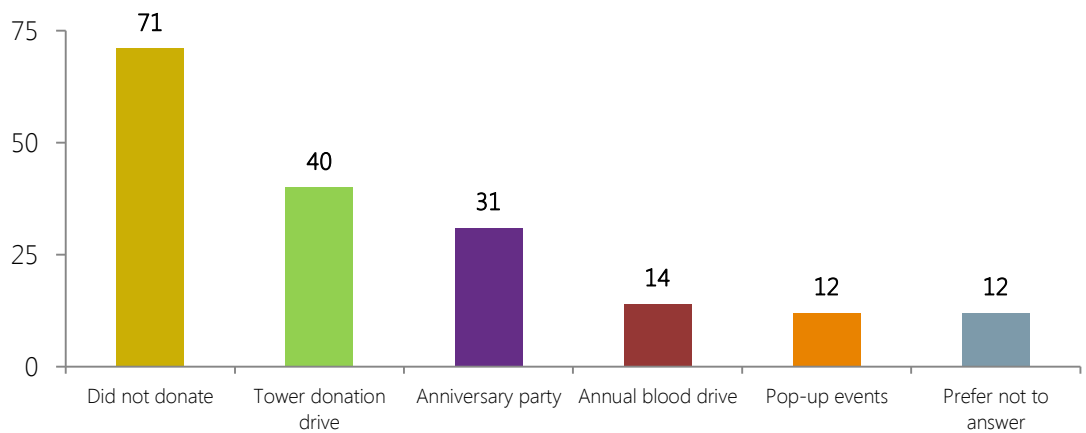
Preferred currency to make donations

Currency	Percentage
USD	70%
Euro	13%
GBP	7%
CAD	5%
Kroner	3%
Rand	1%
AUD	1%
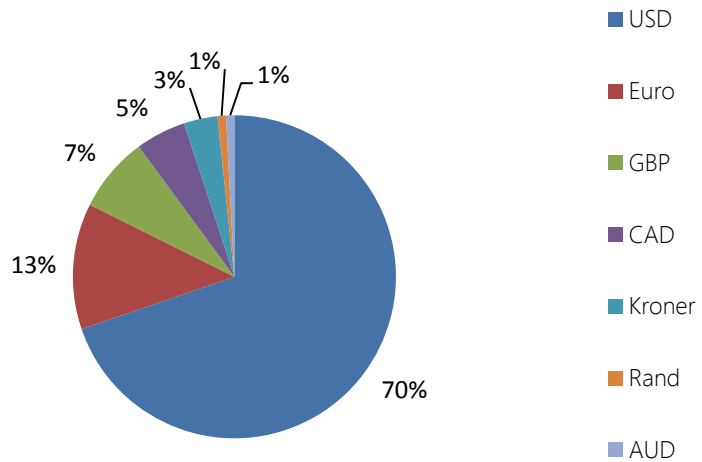
For outreach opportunities, do you think the Tower offers:

Just the right amount:	106
Not enough:	5
Too many:	6
Prefer not to answer:	32

Do you think the Tower offers enough opportunities to donate to the site itself?

Yes	105
No	12
No answer	50

Do we sponsor enough pop-up fundraisers when current events dictate them?

Yes	112
No	1
No answer	54

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Integration

Member prior to integration?	AS Gaidin	Accepted Soldier	Novice Recruit	Citizen	No Answer
	107	20	1	7	26

Senior Member prior to integration?	AS Gaidin	Accepted Soldier	Novice Recruit	Citizen	No Answer
	100	5	0	2	26

Demoted to explore other SM path?	Yes	No	No Answer
	2	105	60

Decision to join Tower affected by integration?	Yes	No	No Answer
	0	2	26
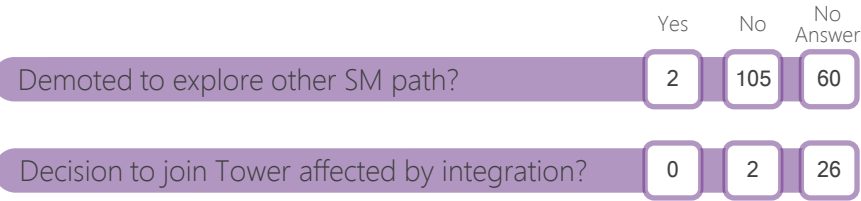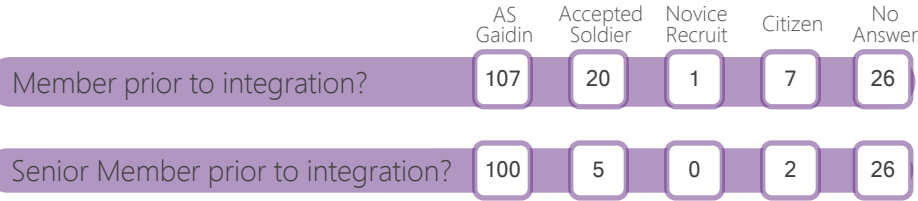
Now that integration has occurred, how happy are you with the concept of mixed Ajahs/Companies?

Very Happy	Somewhat Happy	No change	Somewhat Unhappy	Very Unhappy	No Answer
75	24	32	10	0	1

How has your overall opinion of integration changed since the original proposal now that it's been implemented?

Very Positive	Somewhat Positive	No change	Somewhat Negative	Very Negative	No Answer
14	25	92	2	1	8

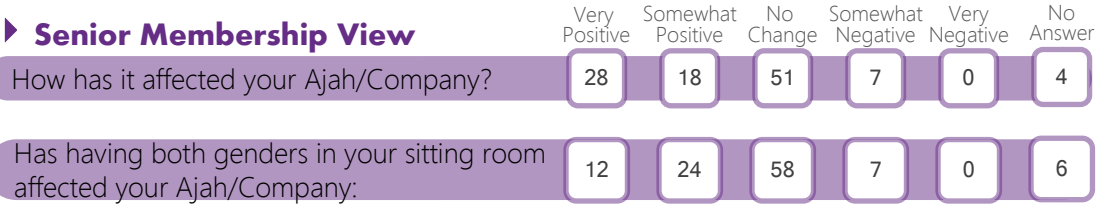## Do you feel you had sufficient information on integration to decide whether or not you wanted to explore a different path?

Yes	No	N/A
91%	3%	6%

Do you feel that your voice was given sufficient weight on the integration topic prior to it occurring?

Yes	No	N/A
68%	17%	15%

Integration

▶ Senior Membership View

	Very Positive	Somewhat Positive	No Change	Somewhat Negative	Very Negative	No Answer
How has it affected your Ajah/Company?	28	18	51	7	0	4
Has having both genders in your sitting room affected your Ajah/Company:	12	24	58	7	0	6

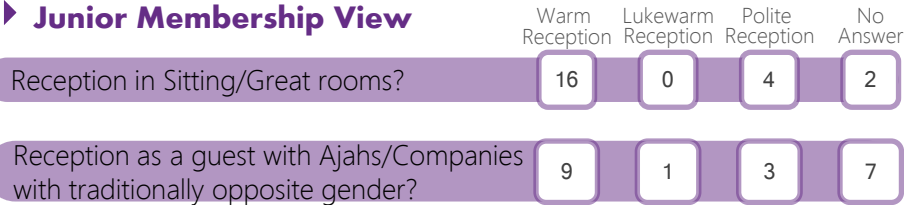|	Increase	Decrease	No Change
Ajah/Company activity level	27%	60%	7%
	Yes	**No**	**N/A**
Both genders in Guest Rooms changed your opinion?	10%	86%	4%

"I was quite against it, initially - it seemed like it was being done to bend the rules for a couple key people. But now, after seeing the positive effects for SO MANY people, and the benefit it's brought to our group specifically, I'm a big fan now."

Ajah/Company Impact:

Always in favor of integration	39	No opinion	6
Minimal impact	16	Negative impact	8
No changes	11	Positive impact	4

"So far most of the male guests have not caused a stir. I still think the change is pointless and likely to result in more angst rather than less when the companies end up with more women than men or women commanders. We shall see."


▶ Junior Membership View

	Warm Reception	Lukewarm Reception	Polite Reception	No Answer
Reception in Sitting/Great rooms?	16	0	4	2
Reception as a guest with Ajahs/Companies with traditionally opposite gender?	9	1	3	7

	Yes	No	N/A
Use the Abandoned Corridor?	79%	13%	8%

	Extremely important	Somewhat important	Somewhat unimportant	Very Unimportant	N/A
Importance of JM-only space?	32%	46%	5%	0%	17%

"Since most of the SM pool is divided by genders at this point, I wanted perspective from someone from each side."

"I am considering choosing a company over the Ajahs and my male Mentor is giving me a lot of valuable information regarding what is it like to be a Gaidin."

Revamped Mentor Program

Positive	No Change	Negative
59%	36%	5%
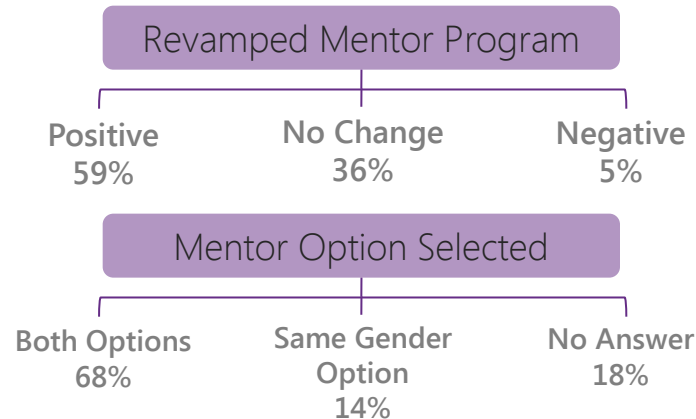
"I asked for a male mentor in addition to my female mentor because I wanted someone that I could ask questions about the different companies."

Mentor Option Selected

Both Options	Same Gender Option	No Answer
68%	14%	18%

"I had a mentor assigned prior to integration. My mentor is basically non-existent on the boards. If I were starting over now I would definitely request both a male and female mentor."

Additional Comments

With the potential for male Aes Sedai and female Warders, what symbol of title/rank is appropriate for the new group members? (e.g. sashes for male Aes Sedai, etc.)

Up to each individual	32	Sashes for male AS	9
Symbols for each rank stay same	29	Unified decided by male AS/female Gaidin	4
No opinion	14	Each Ajah/Company decides	4

"I honestly don't care. It's up to the individual Aes Sedai to figure out what he wants. If he wants a sash, wear one! If he wants a shawl, wear one! I'm happy either way."

"If we're fully integrating the groups then fully integrate the groups. All of the same symbols apply. If we wanted to treat the genders differently we should have gone with separate Ajahs/Companies."

"I'd like to leave that up to individual membership groups although I personally lean towards shawls for all AS and sashes for all Warders."

How could we improve the decision making process for site-wide changes?

Top Responses:
1. No changes/no opinion
2. Better representation from membership group leaders
3. Less discussion
4. More transparency
5. Address dissenting concerns

"Open discussion prior to decisions instead of discussions after the decision was already made."

How could we improve communication of major changes?

Top Responses:
1. No changes/no opinion
2. More respectful discussion
3. More information from site officers & admins
4. Mass emails to members
5. Early & frequent communication

"Lots of information posted in site announcements by the Amyrlin/Keeper. Leadership MUST be visible during such times."

Additional comments about the changes made to the site in the past year

Top Responses:
1. Satisfied with changes made
2. Better site activity levels
3. Disciplinary code of conduct enforced for bad behavior
4. More transparency needed
5. Adhere more to the books

"I want to make clear that I am 100% for integration and think it is kind of embarrassing that it took as long as it did for us to get here. But I am not in support of the way the decisions were made."