



TarValon.Net  
1926 Rosalie Ridge Dr NE  
Huntsville, AL 35811

# 2021 Annual Report

## **TarValon.Net, Inc. Annual Report 2021**

Property of TarValon.Net, Incorporated

Compiled and edited by Seryse ni Cousland

With assistance from Erin al'Denael

## **State of the Tower - Amyrlin/CEO Welcome**

2021 was a difficult year for the Tower. COVID restrictions remained in place resulting in all in person events being canceled for a second year in a row. Additionally, as the year waned the tower officer structure was reorganized with the resignation of the Keeper leading to a split of the Keeper role into two roles with the Keeper managing the more technical side of the site and the new Cordamora role managing the membership side of the site. Finally, the Amyrlin Seat also announced her resignation at the end of the year meaning that 2022 would be a year of new officers and new directions.

Cassie Dainar was presented with the Philanthropist of the Year award. Aintza Bisera and Alora Sionn were co-awarded the Unsung Servant award. Ilverin Matriam was recognized as the Volunteer of the Year. Siera al'Cere was recognized as the Member of the Year.

*Yours in the Light,*

*Serenia Edoras*

*The Watcher of the Seals*

*The Flame of TarValon.Net*

*The Amyrlin Seat*

## Statement from the Board of Directors

On behalf of the Board of Directors for TarValon.Net, I wish to offer our sincerest thanks to the membership for their continued support of our site. 2021 was a difficult year for many of us. The Covid-19 pandemic kept us from our usual gatherings, as we canceled our in-person gatherings for another year. It forced us to think creatively about how to support each other virtually, using Discord and Zoom to gather together to enjoy each other's company. As 2021 wound down, the world began to open up again, and the decision was made to plan for Anni Party 2022, to be held near Chattanooga, Tennessee, in November, and EuroParty 2022 in England in September. The Board is hopeful that the world will continue to move forward and out of pandemic status, and we'll once again be able to gather together to celebrate the 21st anniversary of TarValon.Net.

2021 was a year of change for the board. Elizabeth Beattie, Melissa Craib Dombrowski, and Amanda McTaggart resigned from their positions on the Board after many years of selfless service to the site. Thank you so much for your time, energy, and talents. Melissa and Amanda have agreed to act as consultants to the Board, bringing with them institutional knowledge that is invaluable to us.

In years past, the Board would reach out to individuals and ask them to consider being on the Board. With so many individuals on the site that have given of their time and expertise, we found it very difficult to choose new members of the Board. Thus, we decided to change this particular procedure, and have instituted a hiring process to find new members for the Board. We would like to welcome Kristen Bowersox, Brock Baker, and Brandy Alora Sionn to the Board of Directors for TarValon.Net. They each bring a unique perspective to the Board, and we thank them for their service to the site.

Along with the changes to the Board, there were also changes to the Officer level of TarValon.Net. The Amyrlin, Serinia Edoras, and the Keeper, Mieriana Souvra, both tendered their resignations, and those resignations were accepted. We thank both of these ladies for their service to the site, and wish them both the best of luck as they move forward.

A proposal was brought forward to the Board for our consideration: splitting the Keeper position into two. The rationale behind this proposal was as follows: the Keeper position, as it was, had become unwieldy and difficult to handle. In splitting the Keeper position along the lines of responsibilities: technical versus people, the Board would be better able to hire people whose talents lie with one or the other. The Board read through this proposal and agreed that this was a much-needed change to the position of Keeper. Thus, the position of the Cordamora was created, with the appropriate amendments to our Bylaws. The Keeper's responsibilities were changed to reflect the departments they would be responsible for: Events and Conferences, Technology, Marketing, and Outreach. The Cordamora thus becomes responsible for these departments: Membership, Online Events, Tower Mediators, and the Hall of Sitters and the Warder Council. However, no position works in a vacuum, and the Keeper and the Cordamora are no exception to this rule. Both positions work in tandem with each other. Interviews were held and Erin al'Denaël was hired as Keeper and Morrighan Daghdera was hired as Cordamora. The Board thanks each of these ladies for giving their time and expertise to the Tower, and we look forward to working with them in the future.

All in all...2021 was a year of change. Change for the Tower, change for individuals. The Board is hopeful that 2022 will be a year of forward progress, of calming times for our membership, and a year of joy as we look forward to gathering together in person later in 2022.

Respectfully submitted,

TarValon.Net, Inc. 2021 Annual Report Page 3

*Crystal Dumonceaux, Chairman of the Board of Directors*

# Table of Contents

[TarValon.Net, Inc. Annual Report 2021](#)

[State of the Tower - Amyrlin/CEO Welcome](#)

[Statement from the Board of Directors](#)

[Table of Contents](#)

[Keeper/COO](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Tower Archivist / Secretary](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Shatayan/CFO](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Community Outreach](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Events and Conferences](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Marketing](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Membership](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Research and Records](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

[Department of Technology](#)

[Annual Overview](#)

[Looking Forward to 2022](#)

APPENDICES

Appendix A: Financial Data

Current Year's Budget

Upcoming Year's Approved Budget

Statement of Cash Flows

Profit and Loss

Appendix B: Award Winners

Amyrlin Award Winners

Keeper Award Winners

Members' Choice Awards

Appendix C: Membership Statistics

Appendix D: Executives

The Board of Directors

Officers

## Keeper/COO

This position serves as the Chief Operations Officer of TarValon.Net. It is responsible for all the Administration (“Admin”) positions, and daily functions of the community.

### Annual Overview

As many other departments have reported, 2021 was a tumultuous year for various reasons. Despite that, administrative operations continued.

In March 2021, Mieriana Souvra shared Keeper’s Awards from 2020.

#### Administrators of the Year:

- Barmacral Tigana
- Jahily al’Karee
- Thaddius al’Guy
- Stasia t’Andrei

#### Staff Members of the Year:

- Polegnyn Nemeara
- Siera al’Cere

In June 2021, Mieriana shared the 2021 Membership Survey with the community. Results were delayed due to various circumstances, and were shared with the community in early 2022.

Mieriana Souvra resigned from her position as Keeper in October. This was announced to the community by Melisande Arneil on October 12, 2022. With Mieriana’s resignation, the Board made the decision to split the Keeper role into two: one focused on site operations, and one focused on site membership.

Erin al’Denael was announced as Keeper of the Chronicles / COO on December 17, 2021. Morrighan Daghdara was announced as Cordamora / CMO on December 17, 2021.

### Looking Forward to 2022

Due to Mieriana Souvra’s resignation and the end-of-year change in leadership, goals for 2022 will be shaped by the incoming COO and CMO.

*Erin al’Denael, Keeper of the Chronicles (Elect)*

## **Tower Archivist / Secretary**

The Tower Archivist is responsible for maintaining the Tower's records.

### **Annual Overview**

The Bonding survey which we had been discussing for a while occurred, with the general sentiment being in favor of same path bonding.

The Membership Manual re-write has begun. Rather than a simple rewrite, this will involve re-organising and streamlining the content, so we no longer tell people who are just joining that they are expected to read the entire thing.

With Anni moving to the Fall, the Member's Choice awards were also moved to the Fall so that they could be announced at Anni as has been traditional.

### **Looking Forward to 2022**

Maintain the Membership Manual as up to date with any changes that occur as we work to reformat it.

*Toral Delvar, Tower Archivist*



## **Shatayan/CFO**

The duties of the Shatayan / CFO include maintaining the tower general ledger; preparing the annual budget, monthly reports, and taxes; and making any payments necessary for tower events or the normal business or maintaining the website.

### **Annual Overview**

Fiscal year 2021 saw minimal expenses and income due to the ongoing Covid pandemic. The largest expenses were related to refunds for canceled events. General expenses related to events including Anni, Euro, Fall Ball, and JordanCon were minimized or eliminated due to the pandemic.

### **Looking Forward to 2022**

Items planned for fiscal year 2022 include introduction of a Patreon option for donations to the Tower. This will be coordinated between Shatayan and the Director of Outreach.

*Financial data is given in Appendix A.*

*Cassie Dainar, Shatayan*

## Department of Community Outreach

This Department is responsible for TarValon.Net's online events, organizing the official fundraisers and philanthropic efforts for the community, and recognizing the good works done by our members.

### Annual Overview

A large focus for the majority of 2021 was The Great Charity Hunt, a year-long, community-wide philanthropic challenge. Begun on November 1, 2020, membership groups worked together for 12 months to be servants of all for the causes near and dear to their hearts. Many groups stepped up to the challenge. The community donated \$16,292.01, volunteered 183.5 hours, and donated a large quantity of various goods to the causes they supported. Leading up to the conclusion, the Department ran a T-shirt Fundraiser, with proceeds going to the overall group leader's chosen charity. Results of The Great Charity Hunt were shared with the community via our online Anni 2021 event, as well as posted to our forum. Four awards were also shared:

- Most Effective Organizer - Jaryd Kosari
- All-Around Philanthropist - Vivianna L'antreau
- Ongoing Focus Award - Alora Sionn for David's Nightlights
- Best Group Efforts - the Green Ajah

The Outreach Activities team hosted Bel Tine (April 15-22, 2021) and Shaoman (October 22-31, 2021). Bel Tine's focus was a theme called "New Beginnings" and Shaoman's was "Trolloc Band Mash-Ups." For Shaoman, the team also diverged from the traditional membership group teams to a mixed team system. Site members who wished to participate signed up and were placed on one of four teams. The teams then competed against each other for supremacy. Team "Trolloc! At the Disco!" won first place overall.

### Fundraisers

TarValon.Net Takes on the Black Ajah was our site fundraiser for the year. It ran from August 20, 2021 - September 17, 2022. The fundraising activities and shenanigans centered around a despicable (and fictitious) plot by the Black Ajah infiltrating our Tower. We raised \$2,806.49 for the Tower.

### Robert Jordan Memorial Scholarship

We received 25 applications for this year's scholarships. The Hall voted to award them to Andrew Kischnick and Madeana Taylor. Their essays can be found in our Library.

### Looking Forward to 2022

Next year will bring much change to this department. I accepted the position of Keeper of the Chronicles effective December 15, 2021. Because of this, a new director will need to be hired. I'm sure they will have many ideas and projects that they hope to pursue, and I look forward to finding out what they can achieve!

*Erin al'Danael, Director of Community Outreach*

## Department of Events and Conferences

This department is responsible for all aspects of finding locations to host physical events worldwide, planning, and executing them.

### Annual Overview

2021 was a quieter year for the department, as the COVID pandemic still had a firm grip on the world. The Events team, along with the Amyrlin, Keeper, and the Board of Directors, felt it prudent back in October 2020 to cancel all events for 2021, with the team monitoring for the following milestones:

- A vaccine widely available and affordable
- Public schools and universities returning to normal attendance procedures
- Live performances happening with reasonable safety precautions
- Testing widely available and affordable
- International travel largely open again

As time moved on, all the above milestones were slowly but surely achieved. The department decided that we would indeed be able to hold in-person events in 2022. This decision occurred later on in the year, so it was decided that we would hold our Anniversary Party in November 2022, and the EuroParty in September 2022. The following locations were chosen: North Devon, England, for EuroParty, and Chattanooga, Tennessee for Anniversary Party. Our first Spring Fling would then be held in 2023.

Because we wanted to make sure our members still had something to look forward to during the year, we held an online Anni Party on November 6 in Discord, with events also happening on the forums. The Events team had a lot of help from Alora Sionn and Aintza Bisera, who worked tirelessly to create a modified Amyrlin's Tournament for our members to participate in. We had opening ceremonies, the Great Charity Hunt results and Shaoman results were shared, the Amyrlin's Awards as well as the Members' Choice Awards were announced, and we all got hyped about Anni 2022! We held our toasts, and the day finished with a pub-style Trivia night and a costume party! All in all, we were able to have fun together, and celebrate 20 years of TarValon.Net!

We were also able to have a presence at JordanCon 2021, which was held in July. Several of our members journeyed to Atlanta, Georgia, to participate in that event. Due to Covid protocols, we did not have a table this year, but we still managed to hold our usual toast.

### Looking Forward to 2022

As mentioned previously in this report, we will be holding our Anniversary Party and EuroParty. Both of these events are being held later on in the year, as we are holding to the timelines discussed in the Annual Report of 2019. We will continue to monitor membership feedback, and welcome all suggestions/thoughts on improving our real-life events for our members.

As always, keep an eye on Site Announcements for calls for bids for event locations and other important event information. We look forward to seeing you all at one of our events in 2022!

*Melissande Arneil, Director of Events and Conferences*

## Department of Marketing

The Department of Marketing runs all of the social media outlets for the Tower. It also determines the face of Tar Valon and maintains all logos. Marketing is responsible for the Tar Valon Times blog and putting branded merchandise in the store, as well.

### Annual Overview

2021 was a busy year for Marketing with the release of the Wheel of Time TV series. To start off the year a new Director, Aleita Taviah, was hired in February. We also announced the launch of the TarValon Talks Podcast and the Card Game Development Team (now Tar Valon Game Team). Both projects were huge for the site. We wanted the podcast team to be able to connect with fans, not just on the site but with the Wheel of Time community as a whole.

In the past, TarValon.Net has had individual cards for members, and with that in mind, we wanted to create a card game that would be free for all members of TarValon.Net, and they would be able to print it. The game is still in development and we are hoping to release it in 2023.

In November, we announced the new simplified logos. These logos were made for all the departments at TarValon.Net and for each community group. The logos made it easy to use as badges and can be used in future merchandise items.

### Looking Forward to 2022

There are a few goals the Marketing Department has for 2022. Our first, major goal is to launch the podcast, which has a planned launch date of late 2022. The podcast team was rehired and we have a group of individuals who are very excited about the project and we can't wait to see what they come up with.

As mentioned in the overview, we also hope to have a late 2022/early 2023 release of the Tar Valon Card Game. The progress has been slower on this project but it's still being worked on.

The final goal for Marketing in 2022 is to add more merchandise to our CafePress site by including bi-annual merchandise drops using both the simplified logos and the full logos, depending on the project.

*Siera al'Cere, Director of Marketing*

## **Department of Membership**

The Department of Membership is responsible for fostering a sense of community within TarValon.Net. It is involved with the administrative tasks that relate to the membership, and attempts to create a bridge between individual groups and the site at large.

### **Annual Overview**

The Department enjoyed an update to bonding to allow for bonds within the same Senior Membership path, as well as allow for bond dissolutions to be on a rolling basis and without public acknowledgment. An update to membership level age requirements for advancement through ranks was established to further protect minor members.

A new process was implemented to allow for senior members to become unaffiliated from a specific group in certain circumstances rather than having to demote to a lower level.

### **Looking Forward to 2022**

We plan to complete the discussion on raising requirements and implement changes to better accommodate fans of both the books and the TV series. We will also look at ways to further improve membership satisfaction and streamline processes.

*Alenya Al'Roran, Director of Membership*

## Department of Research and Records

The Department of Research and Records oversees the Tower Library and the Tower Histories. It is responsible for handling the research needs of our community to make us one of the top go-to websites for Wheel of Time research, as well as recording all aspects of our community, its organization and activities.

### Annual Overview

During 2021 the Library experienced many changes related to the upcoming Wheel of Time television series. The main page of the Library was changed so that it better shows what kind of content can be found in the Library, and a section about the upcoming show was included. A main category of tv show articles was created and templates began being discussed for individual pages related to tv show characters and episode summaries. During the later part of the year, volunteers were gathered and after the first several episodes came out, episode summaries started pouring in. Currently only the summary for Episode 8 is missing and is in the works.

After the 2021 membership survey, the department got feedback from the community that the Library is difficult to search and some articles are hard to find. New threads were created with the goal to help people search the Library correctly and easily.

After long deliberation with the Archivist, most of the merits got a better definition and clearer requirements. A long post listing each merit and its requirements went up to help members with their questions about merits. Two merits were retired after it was clear that they do not serve the purpose that they were created for.

A new project was introduced, translating Library articles in other languages than English. Currently in the works are articles in Bulgarian, Norwegian, and Swedish.

During 2021, eight classes were started in the Classroom forum. Five of them were discontinued due to the teachers of those classes becoming unavailable; three of them were completed.

### Looking Forward to 2022

A goal for 2022, which is in direct collaboration with the Department of Technology, is the update of the MediaWiki software and removal or addition of some of the extensions used in the Library.

The department will continue to update the television series section of the Library and volunteers will be needed to help with that.

A wiki editing class is in the works to help people ease into the wiki code.

*Ilverin Matriam, Director of Research and Records*

## Department of Technology

This department maintains all technological systems that TarValon.Net uses either directly or through maintaining the relationship with the owner.

### Annual Overview

We had several changes in our department including bringing in a Co-Director so that Deoan and Mendo could split the duties to be able to get projects completed with improved communication.

The Masters of the Watches (Interface and Infrastructure) were renamed to Wansho and Illuminator respectively. The Illuminator position remained unchanged while the Wansho was changed to assist the Director of Technology in forum backend changes (creating new forums, changing admins, etc) and would oversee the Tech Department Staff.

### Looking Forward to 2022

- XenForo2 Upgrade
- MediaWiki Upgrade

*Qamra Daielin, Director of Technology - on behalf of previous Directors Deoan Kakarot and Mendo Cath*

## **APPENDICES**

*Appendix A: Financial Data*

*Appendix B: Awards*

*Appendix C: Membership Stats*



## Appendix A: Financial Data

### Current Year's Budget

2020 Budgeted Expenses					Total	2020 Expected Income				
Description	Date	Cost (Est)	Cost (Act)	Notes		Description	Date	Amount (Act)	Amount (Est)	Notes
					\$ 25,718.90					
Social Marketing	September	\$150.00		Boosting posts on Facebook	\$ 25,568.90					
Quickbooks Software	October	\$360.00		Accounting Software	\$ 25,208.90					
Membership	October	\$50.00		Onesies	\$ 25,158.90					
Server Cost (T)	December	\$240.00	\$ 240.00	Linode	\$ 24,918.90					
Quick Topics (Mod)	March	\$50.00	\$50.96	Used for Mafia, Started 2015	\$ 24,868.90					
Awards (Other)	April	\$500.00	\$ 133.01	Amyrlyn & keeper Awards	\$ 24,368.90					
JordanCon (E)	April	\$300.00	\$ 169.13	Toast and gifts	\$ 24,068.90					
Backup Server (T)	June	\$80.00	79,8	Started June 2015	\$ 23,988.90					
2021 Euro - TBD(E)	June			Euro tickets expected to cover costs	\$ 23,988.90	2021 Euro - TBD(E)	June			
2021 Anni - TBD(E)	October			Anni tickets expected to cover costs	\$ 23,988.90	2021 Anni - TBD(E)	October			
					\$ 26,988.90	Maintenance Fundraiser (O)	October?	1590.08	\$ 3,000.00	
Scholarship (O)	Sept	\$ 1,000.00	\$ 1,000.00	Two @\$500 each	\$ 25,988.90					
Domain Cost (T)	Sept	\$ 20.00	\$20.17		\$ 25,968.90					
Admin Euro Event Attendance	April	\$ 500.00			\$ 25,468.90					
Giveaway Merch	April	\$ 35.00			\$ 25,433.90					JCon Marketing
JCon Marketing	April	\$ 570.00			\$ 24,863.90					JCon Marketing
Graphics Tools	April	\$ 50.00			\$ 24,813.90					JCon Marketing
Stock Images	N/A	\$ 120.00	\$ 119.40							
New Flags/Banner (E)	N/A (want)	\$ 500.00		Possible Donation, estimate based on material	\$ 24,313.90					
		\$ -			\$ 24,313.90					
Event Discounts/Shipping	Per Party	\$ 750.00			\$ 23,563.90					
Fundraiser Prizes (O)	N/A	\$150.00			\$ 23,413.90					
(Ad) = Admin		\$50.00			0.00%					
(E) = Events & Conf		\$ 1,300.00			0.00%					
(M) = Marketing		\$ 805.00			0.00%					
(Mod) = Moderators		\$ 50.00			0.00%					
(O) = Outreach		\$ 1,150.00			0.00%					
(T) = Technology		\$ 340.00			0.00%					
Other		\$ 500.00	\$ 133.01		26.60%					
<b>Total</b>		<b>\$ 4,195.00</b>			<b>0.00%</b>					

## Upcoming Year's Approved Budget

2022 FY Budgeted Expenses				Total	2022 Expected Income					
Description	Date	Cost (Est)	Cost (Act)	Notes	\$ 25,718.90	Description	Date	Amount (Act)	Amount (Est)	Notes
Pending FY 9/1/21 - 8/31/22						General Notes:				
Social Marketing	September	\$150.00		Boosting posts on Facebook	\$ 25,718.90					
Quickbooks Software	October	\$360.00		Accounting Software	\$ 25,568.90					
Membership	October	\$50.00		Onesies	\$ 25,208.90					
Server Cost (T)	December	\$240.00		Linode	\$ 25,158.90					
Quick Topics (Mod)	March	\$50.00		Used for Mafia, Started 2015	\$ 24,918.90					
Awards (Other)	April	\$500.00		Amyrlin & keeper Awards	\$ 24,868.90					
JordanCon (E)	April	\$300.00		Toast and gifts	\$ 24,368.90					
Backup Server (T)	June	\$80.00		Started June 2015	\$ 24,068.90					
2021 Euro - TBD(E)	June			Euro tickets expected to cover costs	\$ 23,988.90	2022 Euro - TBD(E)	June			
2021 Anni - TBD(E)	October			Anni tickets expected to cover costs (early est 10k)	\$ 23,988.90	2022 Anni - TBD(E)	October			
Scholarship (O)	Sept	\$ 1,000.00		Two @\$500 each	\$ 26,988.90	Maintenance Fundraiser (O)	October?	\$ 3,000.00		
Domain Cost (T)	Sept	\$ 20.00			\$ 25,988.90					
Admin Euro Event Attendance	April	\$ 500.00			\$ 25,968.90					
Giveaway Merch	April	\$ 35.00			\$ 25,468.90					
JCon Marketing	April	\$ 570.00			\$ 25,433.90					JCon Marketing
Graphics Tools	April	\$ 50.00		Canva Pro	\$ 24,863.90					JCon Marketing
Xenforo support	N/A	\$ 80.00		cost to re-establish	\$ 24,813.90					JCon Marketing
Stock Images	N/A	\$ 120.00			\$ 24,733.90					
New Flags/Banner (E)	N/A (want)	\$ 500.00		Possible Donation, estimate based on material	\$ 24,613.90					
		\$ -			\$ 24,113.90					
Event Discounts/Shipping	Per Party	\$ 750.00			\$ 23,363.90					
Fundraiser Prizes (O)	N/A	\$150.00			\$ 23,213.90					
(Ad) = Admin		\$50.00			0.00%					
(E) = Events & Conf		\$ 1,300.00			0.00%					
(M) = Marketing		\$ 805.00			0.00%					
(Mod) = Moderators		\$ 50.00			0.00%					
(O) = Outreach		\$ 1,150.00			0.00%					
(T) = Technology		\$ 340.00			0.00%					
Other		\$ 500.00			0.00%					
Total		\$ 4,195.00			0.00%					

## Statement of Cash Flows

### TarValon.net Inc.

#### Statement of Cash Flows

September 2020 - August 2021

	TOTAL
<b>OPERATING ACTIVITIES</b>	
Net Income	-2,854.74
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Accounts Payable (A/P):Taxes Payable	19.25
Fundraiser Payable	605.02
<b>Total Adjustments to reconcile Net Income to Net Cash provided by operations:</b>	<b>624.27</b>
<b>Net cash provided by operating activities</b>	<b>\$ -2,230.47</b>
<b>NET CASH INCREASE FOR PERIOD</b>	<b>\$ -2,230.47</b>
Cash at beginning of period	25,130.46
<b>CASH AT END OF PERIOD</b>	<b>\$22,899.99</b>

## Profit and Loss

### Profit and Loss

September 2020 - August 2021

	Total
<b>INCOME</b>	
Event Ticket Income	-1,725.00
Fundraiser Income	1,685.06
Sales of Product Income	-31.52
<b>Total Income</b>	<b>-71.46</b>
<b>COST OF GOODS SOLD</b>	
Shipping	48.60
<b>Total Cost of Goods Sold</b>	<b>48.60</b>
<b>GROSS PROFIT</b>	<b>-120.06</b>
<b>EXPENSES</b>	
Chairity Donation	700.00
Event Expense	51.38
General Shipping Expenses	165.39
Marketing Expense	119.40
PayPal Fee Expense	56.82
Prize Expense	117.75
Quick Topic Renewal	50.96
Scholarship Expense	1,000.00
Uncategorized Expense	
Technology Expense	339.97
<b>Total Uncategorized Expense</b>	<b>339.97</b>
<b>Total Expenses</b>	<b>2,601.67</b>
<b>NET OPERATING INCOME</b>	<b>-2,721.73</b>
<b>OTHER EXPENSES</b>	
awards expense	133.01
<b>Total Other Expenses</b>	<b>133.01</b>
<b>NET OTHER INCOME</b>	<b>-133.01</b>
<b>NET INCOME</b>	<b>\$ -2,854.74</b>

## **Appendix B: Award Winners**

### **Amyrlin Award Winners**

#### **Philanthropist of the Year**

*Cassie Dainar*

This year's award winner is not only one of the top donors to the site, dedicating their own precious resources to enable us to continue reaching out to our community, but they often volunteer to support members directly. One poignant example of this was volunteering to make shawls for sisters who did not have one of their own, and ... something, like a pin or something... TBD :) ... for the warders, as gifts. She is also continuously looking for ways for our community to be better supported, to the extent that she is taking formal classes to learn more about the work she does for us.

#### **Unsung Servant**

*Aintza Bisera and Alora Sionn*

This year's award is our only shared-award by two members. These two members have not only helped our site and our community but they've really stepped up to help the administrators, and, I believe, they have helped each other, to create a sort of fly-wheel momentum of improvement and collaboration. They've helped with several campaigns across different groups and different departments. Their consistent support behind the scenes has been one of the most significant factors in the success of many ideas this past year.

#### **Volunteer of the Year**

*Ilverin Matriam*

This year's recipient has held official roles in the department of technology as a moderator and Gatekeeper, in the department of marketing with the social marketing, graphic development, and Tar Valon Times teams, in the department of research and records as a historian and translator, in the department of membership as a heart of Ajah, head of Ajah, membership admin and welcome committee member, in the department of community outreach within both the outreach activities team and the online events team, and has also served her Ajah as a Sitter eight times. She constantly recognizes ways that she can contribute to our organization and raises her hand not only to volunteer but to help us understand how we can be better.

Over her long service, and especially over the past year, I have been so grateful for her dedication and her honesty and her humor. She speaks up when she has concerns or ideas and continuously supports those around her, and our whole community, especially in her role as the Director of Research and Records.

#### **Member of the Year**

*Siera al'Cere*

This year's recipient has performed extraordinary service and dedication in all aspects – within official roles and outside of them, in her support of us as individuals and as a community. She has stepped up and helped where she's seen a need, and worked to make us better for the future.

In an incredibly difficult year with unexpected challenges, she has helped support our public-facing social media channels, and helped TarValon reach not only our members but potential future members. And behind the scenes she's also helping with projects big and small, like the cookbook that was an incredible hit and is now in the kitchens of many of our members and many of our favorite authors and publishers.

I was honored to receive this award in 2010. It was incredibly meaningful to me, and that experience makes the opportunity to bestow this award on someone else even more significant. I deeply appreciate all that she has done, and I'm thrilled to have the opportunity to recognize her amazing work.

## **Keeper Award Winners**

### **Administrator of the Year**

#### *Barmacral Tigana*

Barmacral has been a stellar Master of the Watch. He is on top of everything, quick to respond and has developed a deep familiarity with our permissions system. He is always quick to help out and has been an essential part of the team throughout 2020!

#### *Jahily al'Karee*

Jahily took the role of Mayor to a whole new level with her fabulous ideas. She has provided extraordinary support to the Citizens during her term, and we are thankful for the path she has set us on!

#### *Thaddius al'Guy*

Thaddius has been the driving force and impetus behind the current crop of Game Masters for months. Always super positive and happy to help, he has been a shining star in the Department of Community Outreach.

#### *Stasia t'Andrei*

Stasia rocked Marketing Project Manager - we increased the workload and she continued managing everything to be delivered on time, she managed the logo redesign project which is a huge effort and it was done so efficiently, and she reorganized the marketing Dept Google drive so well it made the rest of us jealous and now we want her to do ours.

### **Staff Member of the Year**

#### *Polegnyn Nemeara*

Polegnyn has worked tremendously hard in 2020 for the Department of Community Outreach and the Department of Marketing! She worked to help make Qaato Nag a success. She also has stepped up tremendously in assisting our new Servant of All Team. During her time on the Graphics Development Team, she made a large impact by putting a ton of effort into designing some of our products in the Store. Every single thing she does, she puts a lot of time, heart and dedication into and turns out work of the highest quality.

*Siera al'Cere*

If I could name someone Mistress of Graphics, it would be Siera al'Cere. She is always willing to help, she does gorgeous work and somehow she does all of this very quickly! The Graphics Development Team had a lot of new requests in 2020 and we could not have gotten through them without her. She spent a ton of time and energy on some very large projects, and we appreciate all she's done for us!

## **Members' Choice Awards**

**Member You'd Most Like to Be Quarantined With:** *Thaddius al'Guy*

**Most Likely to Object to the TV series:** *Toral Delvar*

**Most Welcoming Member:** *Alora Sionn*

**Most Creative Member (Written):** *Jahily al'Karee*

**Most Creative Member (Visual):** *Elia LePhant*

**Most Representative of Ajah:** *Maibella ni Rhoiden t'al'Varrak (Representative of the Gray Ajah)*

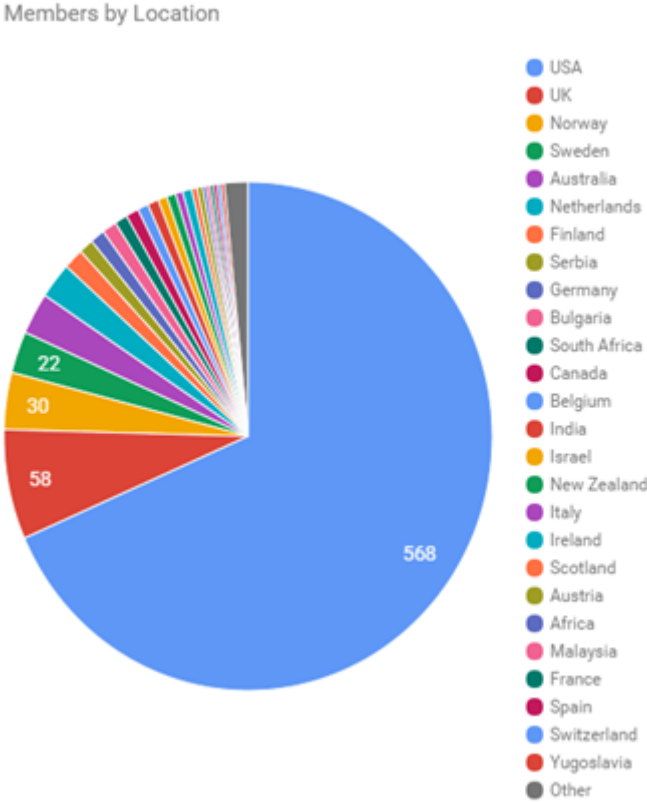
**Outstanding Citizen Involvement:** *Nadezhda al'Lanahrin*

**Outstanding Junior Member Involvement:** *Lyndo Shiranui*

**Outstanding Gaidin Involvement:** *Alora Sionn*

**Outstanding Aes Sedai Involvement:** *Aintza Bisera*

# Appendix C: Membership Statistics



**Other** = Russia, Malta, Greece, Belgrade, Denmark, Uganda, UAE, Philippines, Mexico, Bosnia, Slovakia, Wales, Ukraine

## Appendix D: Executives

### The Board of Directors

Melissa S. Craib Dombrowski

Amanda M. Keen

Joseph Pistritto

Elizabeth Beattie

### Officers

<b>CEO</b>	Amyrlin Seat	Serinia Edoras
<b>COO</b>	Keeper	Mieriana Souvra
<b>CFO</b>	Shatayan	Cassie Dainar
<b>CRO</b>	Archivist	Toral Delvar